

### Criterion 3- Research, Innovations and Extension

#### 3.2 - Innovation Ecosystem

3.2.2 - Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

Year	2022-23	2021-22	2020-21	2019-20	2018-19
Count of workshops/seminars/conferences	13	09	14	04	01

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2019-20	<u>84</u>
2018-19	<u>100</u>

# 1. A.Y. 2022-23

## Activity Report Workshop on "Design Thinking"

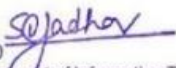
Required Field	Information to be filled
Link for publicity on Social media * (Facebook/twitter/Instagram)	Publicity through mail.
Academic Year *	2022_23
Program driven by	Information Technology Department
Program/Activity/Name *	Workshop on "Design Thinking" in association with Institute Innovation Council (IIC 5.0), at Department of Information Technology
Speakers/Resource Persons	Brig (Dr) Ranbir Bhatia (Retd)
Select one of the Program Type (Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme (IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation
* Start Date	20 <sup>th</sup> Feb 2023
* End Date	21 <sup>st</sup> Feb 2023
Number of External Participants, If any	NA
*Mode of Session delivery (offline/online)	Offline
*Number of Student Participants	50
*Number of Faculty Participants	04
Expenditure Amount, If any	-
Remark	-
* Benefit in terms of learning/Skill/Knowledge obtained ( Up to 150 character)	To elaborate Design Thinking in terms Critical Thinking or Creative thinking in Innovation. The design-thinking framework follows an overall flow of understand, explore, and materialize.
*Objective ( Up to 100 character)	<ul style="list-style-type: none"><li>Formulating the Problem statement</li><li>Bringing ideas into a group setting allows them to evolve and grow into a stronger solution</li><li>to preview the practicality of a solution in terms of execution</li></ul>



HOD *S. Jadhav*  
Department of Information Technology  
Army Institute of Technology  
Dighi Hills, Pune - 411015.

*Faculty Name (Faculty involved in organizing event)	Prof. Aparna Joshi
*Student Name((student involved in organizing event)	-
*Video URL	-
*Photograph1 (JPEG Format max size 2 Mb which shows strength of audience with speaker)	
*Photograph2 (JPEG Format max size 2 Mb which shows strength of audience with speaker)	
*Overall report of the activity(PDF Format only max size 2 Mb)	

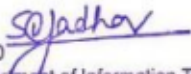


  
 HOD  
 Department of Information Technology  
 Army Institute of Technology  
 Dighi Hills, Pune - 411015.

**Activity Report**  
**FDP on "Writing Research Grant proposal"**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook/twitter/Instagram)	Publicity through mail.
Academic Year *	2022_23
Program driven by	Information Technology Department
Program/Activity/Name *	FDP on "Writing Research Grant proposal"
Speakers/Resource Persons	Dr. Ashwini Sapkal
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	FDP
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	IPR/Innovation
* Start Date	12 <sup>th</sup> April 2023
* End Date	12 <sup>th</sup> April 2023
Number of External Participants, If any	NA
*Mode of Session delivery (offline/online)	Offline
*Number of Student Participants	--
*Number of Faculty Participants	27
Expenditure Amount, If any	-
Remark	-
* Benefit in terms of learning/Skill/Knowledge obtained <b>( Up to 150 character)</b>	Shared course knowledge with all faculty, as she has completed her course on "Writing Research Grant Proposal" at IIT Gandhinagar.
*Objective <b>( Up to 100 character)</b>	To create awareness among teaching faculty regarding Writing Research proposals
*Faculty Name (Faculty involved in organizing event)	Prof. Aparna Joshi
*Student Name((student involved in organizing event)	-
*Video URL	-
*Photograph1 <b>(JPEG Format max size 2 Mb which shows strength of audience with speaker)</b>	



  
 HOD  
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 Army Institute of Technology  
 Dighi Hills, Pune - 411015.



\*Photograph2 (JPEG Format max size 2 Mb which shows strength of audience with speaker)



\*Overall report of the activity(PDF Format only max size 2 Mb)

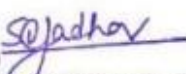


HOD *S. Jadhav*  
Department of Information Technology  
Army Institute of Technology  
Dighi Hills, Pune - 411015.

**Activity Report**  
**FDP on Robotics, IPR and Finance**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/Instagram)	<a href="https://www.aitpune.com/eventsandfunctions/Jul%2022%20FDP%20Event.pdf">https://www.aitpune.com/eventsandfunctions/Jul%2022%20FDP%20Event.pdf</a>
Academic Year *	2022_23
Program driven by	FDP organized by IQAC, R&D cell & IIC and coordinated by IT Department
Program/Activity/Name *	FDP on " <b>Robotics, IPR and Finance</b> "
Speakers/Resource Persons	Speaker 1: Mr. Bahavin Speaker 2: Mr. Prafulla Wange Speaker 3: Mr. Shaishav Shah
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	FDP
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup /Other)	IPR and Other
* Start Date	12 <sup>th</sup> July 2022
* End Date	12 <sup>th</sup> July 2022
Number of External Participants, If any	-
*Mode of Session delivery (offline/online)	Offline
*Number of Student Participants	-
*Number of Faculty Participants	34
Expenditure Amount, If any	
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained <b>( Up to 150 character)</b>	Created awareness about <b>Robotics, IPR and Finance</b> among faculty members
*Objective <b>( Up to 100 character)</b>	-
*Faculty Name (Faculty involved in organizing event)	Prof. Vaishali Ingale Prof. Aparna Joshi Prof. Dipika Birari
*Student Name((student involved in organizing event)	-
*Video URL	



  
 HOD  
 Department of Information Technology  
 Army Institute of Technology  
 Dighi Hills, Pune - 411015.

\*Photograph1 (JPEG Format max size 2 Mb which shows strength of audience with speaker)



\*Photograph2 (JPEG Format max size 2 Mb which shows strength of audience with speaker)



\*Overall report of the activity(PDF Format only max size 2 Mb)

**Army Institute of Technology**  
Dighi Hill, Aundh Road, Pune - 411015

### Faculty Development Program

<p><b>Tue, 12th July 2022</b>  <b>10:00AM-11:15AM</b>                  Coordinator: Ms. Vaishali Ingale</p>	<p><b>Expert Lecture on Robotics</b>    <b>Mr. Bhavin</b>                  Founder Learning Solution Pvt Ltd (Online)</p>
<p><b>Tue, 12th July 2022</b>  <b>11:30AM-01:30PM</b>                  Coordinator: Ms. Aparna Joshi</p>	<p><b>Expert Lecture on IPN</b>    <b>Mr. R. Panksh</b>                  And his team</p>
<p><b>Tue, 12th July 2022</b>  <b>02:30PM-04:00PM</b>                  Coordinator: Ms. Dipika Birari</p>	<p><b>Expert Lecture on Finance</b>    <b>Mr. Shaishav Shah</b>                  Vignette Finance                  Expert from Finance Management</p>

Dr. Sangeeta Jadhav (HOD IT)      Dr. B.P Patil (Principal, AIT)      Brig. Abhay A Bhat (Director, AIT)



HOD *SJadhav*  
 Department of Information Technology  
 Army Institute of Technology  
 Dighi Hills, Pune - 411015.

## Report Format for IIC5.0




**Note: \*mark are compulsory fields**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	
Academic Year *	2022-2023
Program driven by *(to be decided by social media coordinator)	IIC and ASGE Department
Program/Activity/Name *	Session on "Intellectual Property Rights" Resource person: Dr. Seema Tiwari
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop under Project Base Learning
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	IPR
* Start Date	31 <sup>st</sup> March 2023
* End Date	31 <sup>st</sup> March 2023
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	offline
*Number of Student Participants	350
*Number of Faculty Participants	05
Expenditure Amount, If any	0
Remark	nil
*Benefit in terms of learning/Skill/Knowledge obtained	To impart basic knowledge about all types of IPR to faculty and students.
*Objective	To create awareness about IPR among students and faculty members.
*Faculty Name (Faculty involved in organizing event)	Dr Ganesh Mundhe, Mr Sachin Tanawade
*Student Name (student involved in organizing event)	Tarun Chauhan
Video URL	Nil

*Jwals*

**H. O. D.**  
IIC and ASGE Dept




<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>		
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>		
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>		

*Answers*

## Report of Impression 3.0

19<sup>th</sup> October 2022

<b>Required Field</b>	<b>Information to be Filled</b>
Link for publicity on Social media (Facebook//twitter/Instagram)	<a href="https://www.instagram.com/p/CjnGOhtBvwI/?utm_source=ig_web_copy_link">https://www.instagram.com/p/CjnGOhtBvwI/?utm_source=ig_web_copy_link</a>
Academic Year*	2022-23
Program driven by *(ti be decided by social media coordinator)	AIT Innovation and Entrepreneurship Cell
Program/Activity/Name*	Impression 3.0
Select one of the Program Type Talk / Motivation *(Workshop / Leadership Speech / Field Visit / Other)	Other
Select of the Program Theme *(IPR / Innovation / Entrepreneurship / Startup / Other)	Other
*Start Date	12 <sup>th</sup> October 2022
*End Date	19 <sup>th</sup> October 2022
Number of External Participants, if any	NA
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	25
*Number of Faculty Participants	2
Expenditure Amount, if any	Rs. 3,000

Remarks	NA
*Benefit in terms of Learning / Skill / Knowledge obtained	<ol style="list-style-type: none"> <li>1. Get a better understanding of how existing companies work and what problems they face.</li> <li>2. Improve the problem-solving skills of students and focus on solutions to existing problems.</li> <li>3. Helped in encouraging students in researching deeper about different business models so that they have a better understanding before starting their entrepreneurship goals.</li> </ol>
*Objective	The main objective of this event is to know more about different companies and their business models and bring out the problem-solving abilities of students.
*Faculty Name (Faculty involved in organizing the event)	Dr. Shraddha Oza & Prof. Geeta Patil
*Student Name (Faculty involved in organizing the event)	Ms. Tanu Sharma & Mr. Samik Chaudhary
*Video URL	NA
*Photograph1 (Jpeg Format max size 2Mb) which shows the strength of audience with speaker (can attach separate file)	



\*Photograph2 (Jpeg Format max size 2Mb) which shows the strength of audience with speaker (can attach separate file)



\*Session plan / Brochure / Document / overall report of the activity (can attach separate file)



Overview:

Impression 3.0 was an online event conducted by the Innovation and Entrepreneurship Cell of Army Institute of Technology, Pune, wherein students were given four topics out of which one had to be chosen and the student had to write solutions to the problem given.

The topics were about different companies having different issues in their company, such as “PayTM’s huge losses” or “The strikes by the drivers of Ola / Uber”. This event was conducted so that students are well-informed about the current market situations and they get to figure out the solutions to the existing problems of these top businesses.

All in all, it was a great event with 25 participants having various solutions and ideas to the given problems!


Report for Cold Emailing

## Event : Cold Emailing

9<sup>th</sup> November 2022

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://www.instagram.com/p/Ci7n_PUtQQu/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/Ci7n_PUtQQu/?igshid=YmMyMTA2M2Y=</a>
Academic Year *	2022-23
Program driven by *(to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name *	Cold Emailing
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Other
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation and Entrepreneurship
* Start Date	4 <sup>th</sup> November 2022
* End Date	5 <sup>th</sup> November 2022

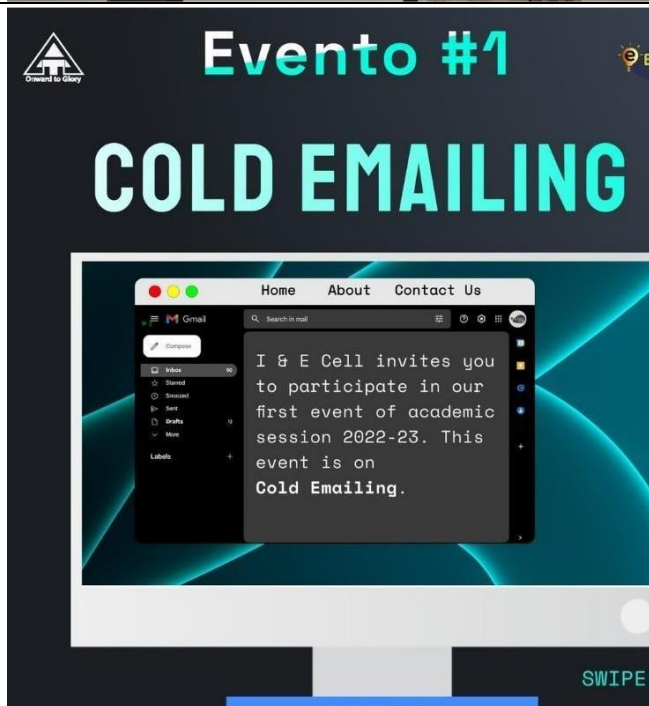
Number of External Participants, If any	No
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	30
*Number of Faculty Participants	0
Expenditure Amount, If any	Rs. 3,000
Remark	

<p>* Benefit in terms of learning/Skill/Knowledge obtained</p>	<ol style="list-style-type: none"> <li>1. Creates awareness and develops relationship with the prospects. Provides the knowledge about the product demonstration. This helps in gathering competitive intelligence in the real world.</li> <li>2. Get to know about the presentation skills and more about the startups and existing companies.</li> <li>3. We have got to know about marketing and promotion of the product.</li> <li>4. We also meet our college alumni who have their own companies and doing great job in their respective field.</li> <li>5. Helped in encouraging the innovation and if someone have deep interest, they can get the ideas about sales, opportunity.</li> </ol>
<p>*Objective</p>	<p>The main objective of this amazing event is to present your thoughts and strong writing abilities.</p>
<p>*Faculty Name (Faculty involved in organizing event)</p>	<p>Dr. Shraddha Oza &amp; Prof. Geeta Patil</p>
<p>*Student Name (student involved in organizing event)</p>	<p>Ms. Tanu Sharma &amp; Mr. Samik Chaudhary</p>
<p>*Video URL</p>	<p>NA</p>
<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
	

\*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



### Overview of the event:

It was an event organized by Innovation & Entrepreneur Cell of Army Institute of Technology. Participants were requested to send their emails to [ecellait@gmail.com](mailto:ecellait@gmail.com) on the topics that were provided to them.

Topics were: Funding for startup ideas from the industry. Internships and referrals from industry experts. Seek clients as a freelancer.

The event was open for SEs and TEs

only. Result was declared on 14

October

Prizes were distributed on 12 NOVEMBER

2022 WINNERS:

2. ABHAY SAHU
3. AYUSH KUMAR

#### 4. ROHIT KUMAR


### Report on Niveshathon

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**Event: Startup Saga – Niveshathon**

Date: 12-13 April 2023

Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	<a href="https://www.instagram.com/ecell_ait/">https://www.instagram.com/ecell_ait/</a>
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Niveshathon
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup /Other)	Other
Start Date	12 <sup>th</sup> April 2023 Time : 10:00 am
End Date	13 <sup>th</sup> April 2023 Time : 10:00 am
Number of External Participants, if any	262
Mode of session delivery (offline/online)	Online
Number of Students Participated	500+
Number of faculty Participated	Nil
Expenditure Amount , if any	Nil
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none"><li>4. An opportunity to learn about investment and correlated terminologies</li><li>5. Helps in assessment of current market trends and stay up-to-date in field of cryptocurrency.</li><li>6. A chance to learn about and compare different types of cryptocurrencies.</li><li>7. An opportunity to develop risk assessment and decision making skills based on current market trends.</li></ol>

Objective	<ol style="list-style-type: none"> <li>3. Creating awareness about different types of cryptocurrencies.</li> <li>4. Help participants develop a basic investment strategy, taking into account factors such as risk tolerance, investment goals etc.</li> </ol>
Faculty Name ( Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name ( Student involved in organizing event)	Likhith, Ashi, Rishi and the whole I&E cell team
Photograph1 (Jpeg Format max size 2 mb ) which show strength of audience ( can attach separate file)	
Prize Pool	Rs. 15,000/-
Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	

## Event : “Startup Saga – Niveshathon”

### Overview of the Event :

Niveshathon was a 24-hour trading league hosted on the StockGro app, which allowed participants to trade cryptocurrencies with 10 lakhs of virtual money. The participants were tasked with investing their virtual money in cryptocurrencies, and the person with the highest returns at the end of the 24-hour period was declared the winner. The competition was a great opportunity for participants to test their trading skills and to learn more about the cryptocurrency market.

The event provided a platform for participants to showcase their understanding of current market trends and knowledge of various cryptocurrencies out there. It also provided an opportunity for participants to develop their risk assessment and informed decision making skills and a strategy for investing based on current trends of market. Key takeaways were the potential of cryptocurrencies as an investment option, as well as the need for caution and informed decision-making when trading in this highly volatile market.

## Report on NO Code Startup

### Event : Startup Saga – NO Code Startup

15<sup>th</sup> April 2023

Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	<a href="https://www.instagram.com/ecell_ait/">https://www.instagram.com/ecell_ait/</a>
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	NO Code Startup
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/ Other)	Innovation
Start Date	15 <sup>th</sup> April 2023 Time : 4:30 pm
End Date	16 <sup>th</sup> April 2023 Time : 9:00 am
Number of External Participants, if any	78 students in 28 teams
Mode of session delivery (offline/online)	Offline
Number of Students Participated	78
Number of faculty Participated	Nil
Expenditure Amount , if any	Nil
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none"> <li>1. A chance to practice collaboration, communication teamwork skills.</li> <li>2. Develop problem solving skills and critical thinking.</li> <li>3. Gain valuable insights into the startup ecosystem.</li> </ol>
Faculty Name ( Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name ( Student involved in organizing event)	Ayush , Vignesh , Ashi , Arshia , Prince , Gulshan , Uwhl&E cell team
Prize Pool	Rs. 50000/-




## Report on **STARTUP EXPO**

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### **Event : Startup Saga – STARTUP EXPO**

Required Field	
Link for publicity on SocialMedia (Facebook/twitter/Instagram)	<a href="https://www.instagram.com/ecell_ait/">https://www.instagram.com/ecell_ait/</a>
Academic Year	2022-23
Program driven by ( to be driven by social media coordinator )	AIT I & E Cell
Program/ Activity / Name	Startup Expo
Select one of the program type (Workshop/leadership talk/ Motivation speech/ Field Visit/ Other)	other
Select one of the program theme (IPR/ Innovation/ entrepreneurship/ startup/ Other)	Startup
Start date	16 April 2023
End date	16 April 2023
Number of external participants, if any	9
Mode of session delivery (Offline/ Online)	Offline
Number of Student participated	
Number of faculty participated	Nil
Expenditure amount, if any	Nil
Remark	Nil

Benefit in terms of learning/ skill/ knowledge obtained	<ol style="list-style-type: none"> <li>1. Become familiar with startups in the real world.</li> <li>2. Helps in building connections.</li> </ol>
Objective	<ol style="list-style-type: none"> <li>1. Provide a venue for people to showcase their start-up idea/prototype.</li> <li>2. Provide start-ups the potential interns.</li> </ol>
Faculty Name (faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (students involved in organizing event)	Jyoti, Shivank, Tanishk and the whole I&E cell team
Prize Pool	Rs 3000/-
Photograph1 (Jpeg Format max size 2mb ) which shows strength of audience (can attach separate file)	

Session plan/ brochure/  
document/ overall  
report of activity( can  
attach separate file)



### **Overview of the event:**

Startup Expo gives you a stage to share your creative concepts and get public feedback. There were total 8 start-ups in this start-up expo from different domains such as healthcare, Edutech, Robotics, Food, etc.

Participants in this event came from both inside and outside the college, and they were all required to bring a model/ prototype to exhibit. All the start-ups were felicitated and were provided with a letter of recognition.

The purpose of the event was to increase student awareness about startups by showcasing real world models. Another objective was to meet the needs of both the founders by providing them the potential interns and the students by giving an opportunity to grab an internship. The primary goal is to foster a culture of entrepreneurship.

## **Event : “Startup Saga – NO Code Startup”**

### **Overview of the Event :**

The event provided a platform for participants to showcase their technical skills, creativity, and entrepreneurship. It also provided an opportunity for participants to network with other tech enthusiasts and mentors. The event was a three-phase competition that focused on building a prototype for a problem statement in different domains such as IoT, software track, and 3D prototype track. The competition was a great learning experience for the participants, as it exposed them to real-world challenges. Overall, the event was a huge success, and the participants left with a greater understanding of the startup ecosystem and the skills required to develop a successful prototype. Major takeaway from the event was that No code platforms allow entrepreneurs to build and launch products faster than traditional coding methods, as they don't require coding skills. This can reduce development time, allowing entrepreneurs to get to market faster.

Total entries received : 1600

Total students selected for final round: 78

Judges:

Mr Vaibhav Gupta, CTO, udChalo,

Mr Sandeep Mukhopadhyay Founder FreightFox

Mr Dhanajaya Shetty, Operations, FreightFox

## Report on Shark Tank AIT

### Event : Startup Saga – Shark Tank AIT

Required Field	
Link for publicity on Social Media (Facebook/twitter/Instagram)	<a href="https://www.instagram.com/ecell_ait/">https://www.instagram.com/ecell_ait/</a>
Academic Year	2022-23
Program driven by ( to be driven by social media coordinator )	AIT I & E Cell
Program/ Activity / Name	Shark Tank AIT
Select one of the program type (Workshop/leadership talk/ Motivation speech/ Field Visit/ Other)	other
Select one of the program theme (IPR/ Innovation/ entrepreneurship/ startup/ Other)	entrepreneurship
Start date	15 April 2023
End date	15 April 2023
Number of external participants, if any	Nil
Mode of session delivery (Offline/ Online)	Offline
Number of Student participated	100
Number of faculty participated	Nil
Expenditure amount, if any	Nil
Remark	Nil
Benefit in terms of learning/ skill/ knowledge obtained	<ol style="list-style-type: none"><li>1. Obtain insightful knowledge of startup.</li><li>2. Understanding how to communicate your concept.</li></ol>
Objective	<ol style="list-style-type: none"><li>1. Strengthening one's confidence.</li><li>2. Providing a platform where one can promote their business model.</li></ol>
Prize Pool	Rs 38000/-
Faculty Name (faculty involved in organizing event)	Shraddha Oza
Student Name ( student involved in organizing event)	Ankit Kumar Ranjan, Gulshan, Arshia, Chetan, Prince and the whole I&E cell team

Photograph1 (Jpeg Format max size 2mb ) which shows strength of audience (can attach separate file)



Session plan/ brochure/  
document/ overall report of  
activity( can attach separate file)



## **Overview of the event :**

Shark Tank AIT provides a platform to showcase your innovative ideas and receive feedback from successful entrepreneur. The evaluations were done on the basis of feasibility of concept and scalability of Business model.

This event was exclusively for AIT students with the requirements that participants must have a business model to present. A cash prize of Rs. 30,000 was received by the winners.

The objective of the event was to the build self confidence among the students by developing presentation and communication skills. The primary goal is to foster a culture of entrepreneurship.

## **The sharks from Industry:**

**Mr Varun jain, Cofounder udChalo,**

**TaviscaMr Satender Singh, Founder,**

**NurseryLive**




Mr Ayush Agarwal, Founder, Seniority.in, Director, cars24

## **Event: Startup Saga – The Saga Talks (Rakhi Pal)**

14<sup>th</sup> April 2023



Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	<a href="https://www.instagram.com/ecell_ait/">https://www.instagram.com/ecell_ait/</a>
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Speaker Session
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Seminar on startup
Select one of the program themes (IPR/Innovation/Entrepreneurship/Startup/Other)	Startup
Start Date	14 <sup>th</sup> April 2023 Time: 4:30 pm
End Date	14 <sup>th</sup> April 2023 Time: 5:30 pm
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	offline
Number of Students Participated	120
Number of faculty Participated	3
Expenditure Amount, if any	2k
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<p>Lot of learning from Co Founder / leader of startup on</p> <ol style="list-style-type: none"> <li>1. How to find the right cofounder for the company.</li> <li>2. How she started her startup idea into real existence during her college time, dreaming an idea is like looking the top of the Everest from bottom but execution of idea is like looking down from the top of the Everest the view is amazing, but it takes lot of efforts and motivation to achieve our goals.</li> <li>3. Building community with like-minded people.</li> <li>4. To build the right team one of the most important skills that an entrepreneur should have been good communicational skills, as much we communicate with our team, we get to know about them even more which helps in a great teamwork.</li> <li>5. It is not compulsory that your friend or family member is your cofounder, a</li> </ol>

	<p>person with good value system and has the capabilities to hold the position is definitely a great choice to be your cofounder.</p>
Objective	<ol style="list-style-type: none"> <li>1. To tell students how to start working on their idea and start executing the idea in college itself.</li> <li>2. Networking with like-minded people</li> </ol>
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	Ankit Kumar Ranjan and the whole I&E cell team
<p>Photograph1 (Jpeg Format max size 2 mb) which show strength of audience (can attach separate file)</p>	 
	

Session Plan/Brochure/Document / overall report of the activity (can attach separate file)



## Event: “Startup Saga – The Saga Talks”

### Overview of the Event :



On 14<sup>th</sup> April 2023 Rakhi pal, cofounder of event beep, has conducted speaker session in army institute of technology. The session went very well ,she explained about how she build her startup right from the ideation stage it is really great opportunity to learn from her experience . She gave information about how to find right cofounder which is point where generally most of the youngentrepreneurs make mistake ,with more than 120+ students the speaker session went really well \_

## Report on The Saga Talks

### Event: Startup Saga – The Saga Talks (Amitava Saha Sir)

12-13<sup>th</sup> April 2023

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	<a href="https://www.instagram.com/ecell_ait/">https://www.instagram.com/ecell_ait/</a>
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Speaker Session
Select one of the program types (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Motivational speech/seminar on building an enterprise
Select one of the program themes (IPR/Innovation/Entrepreneurship/Startup/Other)	Startup
Start Date	21 <sup>th</sup> April 2023 Time: 4:30 pm
End Date	21 <sup>th</sup> April 2023 Time: 5:30 am
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	offline
Number of Students Participated	60
Number of faculty Participated	2
Expenditure Amount, if any	2k+
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none"> <li>1. An insight into the world of startups and how to put the foundation stone for the same</li> <li>2. learning assessment of current market trends, requirements and skill sets</li> <li>3. A real-world assessment of networking, good financing, 5-year plans.</li> <li>4. An opportunity to develop risk assessment and decision-making skills</li> </ol>

	based on current demands of industry.
Objective	<ol style="list-style-type: none"> <li>1. To tell students about enterprise and process of making and managing one.</li> <li>2. Help students develop a basic investment strategy, taking into account factors such as risk tolerance, investment goals etc.</li> </ol>
Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
Student Name (Student involved in organizing event)	Ankit Kumar Ranjan, Rishi Kumar Singh and the whole I&E cell team
Photograph1 (Jpeg Format max size 2 mb) which show strength of audience ( can attach separate file)	
Session Plan/Brochure/Document / overall report of the activity (can attach separate file)	

### **Overview of the Event :**


Respected Amitav Saha, who is the founder of two unicorn companies FirstCry and Xpressbees shared about his journey and decisions involved in making the startup idea successful. He spoke about the right idea and the bright idea concept which was counter questioned by students making the session interactive. His journey from an idea to a startup to a unicorn shed a light on many aspects like networking, customer accusation, business models, marketing and advertising strategies involved

## Report on The Saga Talks



**Event: Startup Saga – The Saga Talks**

14-15<sup>th</sup> April 2023

Required Field	Information to be filled
Link for publicity on social media (Facebook/twitter/Instagram)	<a href="https://www.instagram.com/ecell_ait/">https://www.instagram.com/ecell_ait/</a>
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	Speaker Session
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Seminar – starting up or making career
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation
Start Date	15 <sup>th</sup> April 2023 Time: 3:00 PM
End Date	15 <sup>th</sup> April 2023 Time: 4:30 PM
Number of External Participants, if any	Nil
Mode of session delivery (offline/online)	Offline
Number of Students Participated	60+
Number of faculty Participated	5
Expenditure Amount , if any	₹2000+
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	Learning about Entrepreneurial Skills <ol style="list-style-type: none"> <li>1. Entrepreneurship skills are valuable in any career.</li> <li>2. Starting a business requires to build a brand that stands out in the market.</li> <li>3. Entrepreneurship teaches you to take calculated risks.</li> <li>4. Starting a business wide range of networking opportunities.</li> </ol>

	<p>5. Starting a business requires you to learn new skills like marketing, finance, and operations</p>
<p>Objective</p>	<ol style="list-style-type: none"> <li>1. Providing guidance and insights to individuals who are trying to decide between starting their own business.</li> <li>2. Providing tips and resources for job seekers, such as networking strategies, job search techniques, and interview preparation.</li> <li>3. Encouraging individuals to take action and pursue their dreams, whether that means starting a business, pursuing a career, or exploring alternative paths.</li> <li>4. Helping individuals assess their skills, interests, and goals to determine which path may be the best fit for them.</li> </ol>
<p>Faculty Name ( Faculty involved in organizing event)</p>	<p>Dr. Shraddha Oza</p>
<p>Student Name ( Student involved in organizing event)</p>	<p>Ankit Kumar Ranjan, Abhinav Shinde and the whole I&amp;E cell team</p>
<p>Photograph1 (Jpeg Format max size 2 mb ) which show strength of audience ( can attach separate file)</p>	



	
<p>Session Plan/Brochure/Document / overall report of the activity (can attach separate file)</p>	

## Event: “Startup Saga – The Saga Talks ”

### Overview of the Event:

Mr Ayush Aggarwal, who is the director of Cars24, founder of Seniority and Co-Founder of Codefoxie, had conducted a session in which he told about his views and experience on Starting up or choosing a career with the students. He spoke about the right and bright idea on the topic mentioned above which was counter questioned by students making the session interactive. His journey from aStudent to the director of the renowned company Cars24 has provided the students with the immense knowledge and shed a light on many aspects like networking, customer accusation, business models, marketing and advertising strategies involved to make a successful career ahead.

## Report on NO Code Startup

### Event : Startup Saga – NO Code Startup

15<sup>th</sup> April 2023

Required Field	Information to be filled
Link for publicity on Social media (Facebook/twitter/Instagram)	<a href="https://www.instagram.com/ecell_ait/">https://www.instagram.com/ecell_ait/</a>
Academic Year	2022-23
Program driven by (to be decided by social media coordinator)	AIT I & E Cell
Program/Activity/Name	NO Code Startup
Select one of the program type (Workshop/Leadership Talk/ Motivation speech/ Field Visit / Other)	Other
Select one of the program theme (IPR/Innovation/Entrepreneurship/Startup/ Other)	Innovation
Start Date	15 <sup>th</sup> April 2023 Time : 4:30 pm
End Date	16 <sup>th</sup> April 2023 Time : 9:00 am
Number of External Participants, if any	78 students in 28 teams
Mode of session delivery (offline/online)	Offline
Number of Students Participated	78
Number of faculty Participated	Nil
Expenditure Amount , if any	Nil
Remark	Nil
Benefit in terms of learning/skill/knowledge obtained	<ol style="list-style-type: none"> <li>1. A chance to practice collaboration, communication and teamwork skills.</li> <li>2. Develop problem solving skills and critical thinking.</li> <li>3. Gain valuable insights into the startup ecosystem.</li> </ol>

Objective	<ol style="list-style-type: none"> <li>1. Boosting Self -esteem and learning new skills.</li> <li>2. Exposure to real-world challenges.</li> <li>3. To build and launch products faster</li> </ol>
Faculty Name ( Faculty involved inorganizing event)	Dr. Shraddha Oza
Student Name ( Student involved in organizing event)	Ayush , Vignesh , Ashi , Arshia , Prince , Gulshan , Unnati and the whI&E cell team
Prize Pool	Rs. 50000/-

### **Overview of the Event :**

The event provided a platform for participants to showcase their technical skills, creativity, and entrepreneurship. It also provided an opportunity for participants to network with other tech enthusiasts and mentors. The event was a three-phase competition that focused on building a prototype for a problem statement in different domains such as IoT, software track, and 3D prototype track. The competition was a great learning experience for the participants, as it exposed them to real-world challenges. Overall, the event was a huge success, and the participants left with a greater understanding of the startup ecosystem and the skills required to develop a successful prototype. Major takeaway from the event was that No code platforms allow entrepreneurs to build and launch products faster than traditional coding methods, as they don't require coding skills. This can reduce development time, allowing entrepreneurs to get to market faster.

Total entries received : 1600

Total students selected for final round: 78

Judges:

Mr Vaibhav Gupta, CTO, udChalo,

Mr Sandeep Mukhopadhyay Founder FreightFox

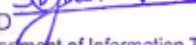
Mr Dhanajaya Shetty, Operations, FreightFox

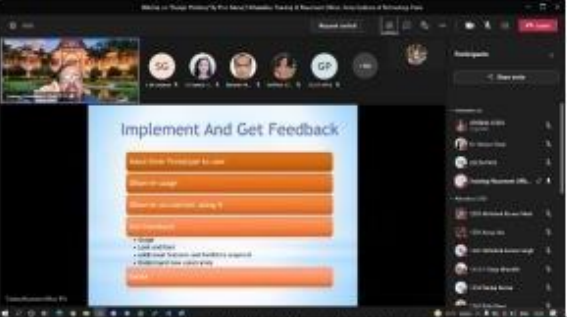
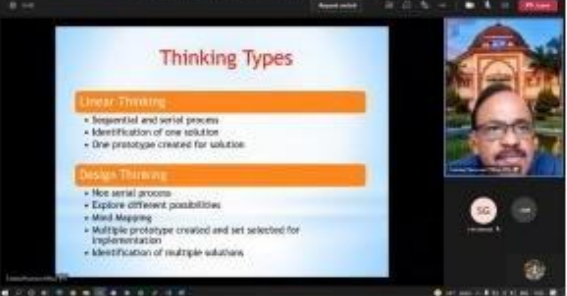

## 2. A.Y. 2021-22

### Webinar on "Design Thinking" By Prof. Manoj S Khaladhkar, Placement Officer, AIT, Pune

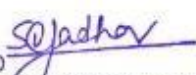
Required Field	Information to be filled
Link for publicity on social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2021-2022
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	Webinar on "Design Thinking"
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Motivation Speech
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation
* Start Date	Monday, 28 June 2021 10:00 AM
* End Date	Monday, 28 June 2021 11:30 AM
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	134
*Number of Faculty Participants	18
Expenditure Amount If any	0
Remark	NIL
* Benefit in terms of learning/Skill/Knowledge obtained	What is Design Thinking, what led to the birth of it. How desirability, viability and feasibility are the core principles of Design Thinking. Had a healthy discussion on Linear Thinking and the processes involved in the same. Saw real life solutions suggesting how it can solve the problems and leads to innovation. Brief discussion on different stages of Design Thinking also took place during the session.
*Objective	<ul style="list-style-type: none"> <li>• Learning the practical meaning of Design Thinking.</li> <li>• Understanding where and how Design thinking can be used in solving real-life problems.</li> <li>• Learning different types of thinking.</li> <li>• How to implement ideas and learning the importance of getting the feedback from the user/audience/clients.</li> </ul>



  
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	<ul style="list-style-type: none"> <li>Learning different stages of Design Thinking</li> </ul>
*Faculty Name (Faculty involved in organizing event)	Dr. Seema Tiwari, Prof. Aparna Joshi, Prof. Geeta Patil
*Student Name (student involved in organizing event)	Abhishek Kumar Meel
*Video URL	youtube.com/watch?v=H7xfg6F5dF0
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Session plan/Brochure/Document/overall report of the activity (can attach separate file)	

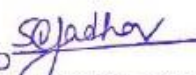


  
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**Webinar on "Introduction to IPR", By Mr. Raghavendra Ponshe**

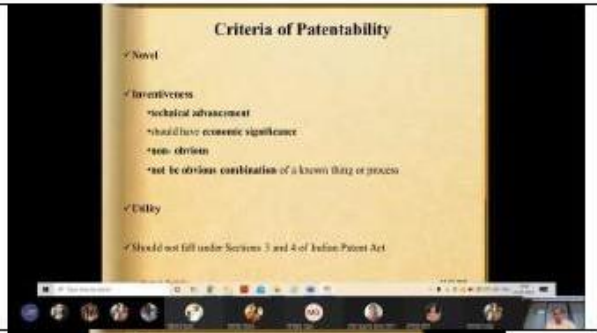
Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/Instagram)	www.facebook.com/ait/
Academic Year *	2021_22
Program driven by *(to be decided by social media coordinator)	-
Program/Activity/Name *	Webinar on "Introduction to IPR", By Mr. Raghavendra Ponshe
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Leadership talk
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	IPR
* Start Date	12th July 2021
* End Date	12th July 2021
Number of External Participants, If any	-
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	154
*Number of Faculty Participants	5
Expenditure Amount, If any	
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained ( Up to 150 character)	Created awareness about IPR among student representative and faculty members
*Objective ( Up to 100 character)	To impart basic knowledge about all types of IPR to students.
*Faculty Name (Faculty involved in organizing event)	Prof. Aparna Joshi
*Student Name((student involved in organizing event)	Mr. Akash Bhati
*Video URL	



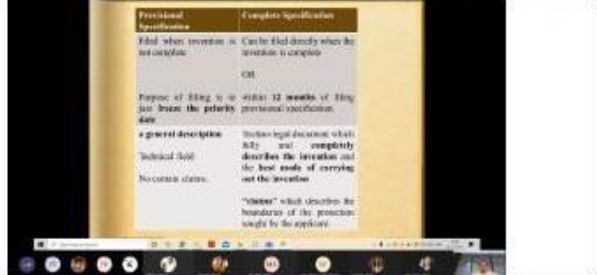
  
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 Dighi Hills, Pune - 411015.



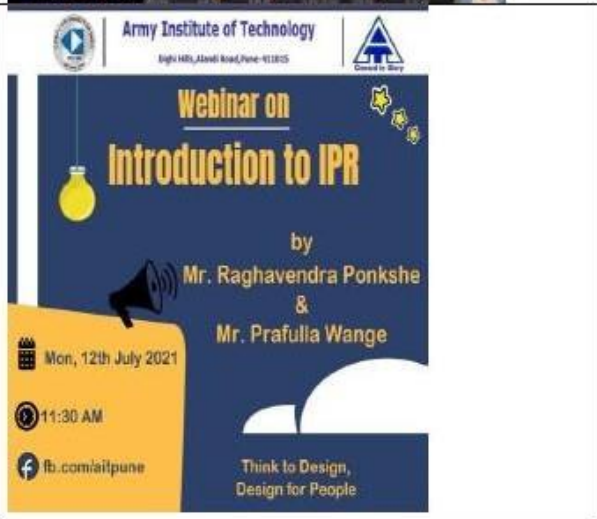
\*Photograph1 (JPEG Format max size 2 Mb which shows strength of audience with speaker)



\*Photograph2 (JPEG Format max size 2 Mb which shows strength of audience with speaker)



\*Overall report of the activity (PDF Format only max size 2 Mb)



*S. Jadhav*  
HOD  
Department of Information Technology  
Army Institute of Technology  
Dighi Hills, Pune - 411015.



1	Meeting Summary					
2	Total Number of Participants	121				
3	Meeting Title	Webinar on "Introduction to IPR" By Mr. Raghavendra Ponshe, Intellectual Property Protection and commercialization expert & Entrepreneur and Mr. Prafulla Wange,				
4	Meeting Start Time	7/12/2021, 11:16:24 AM				
5	Meeting End Time	7/12/2021, 12:38:57 PM				
6						
7	Full Name	Join Time	Leave Time	Duration	Email	Role
8	APARNA JOSHI	7/12/2021, 11:16:24 AM	7/12/2021, 12:08:37 PM	52m 13s	ajoshi@aitpune.edu.in	Organizer
9	APARNA JOSHI	7/12/2021, 12:15:20 PM	7/12/2021, 12:38:57 PM	23m 36s	ajoshi@aitpune.edu.in	Organizer
10	VAISHALI INGALE	7/12/2021, 11:18:38 AM	7/12/2021, 12:38:57 PM	1h 20m	vingale@aitpune.edu.in	Attendee
11	Dr Ashwini Sapkal	7/12/2021, 11:18:53 AM	7/12/2021, 12:38:57 PM	1h 20m	asapkal@aitpune.edu.in	Presenter
12	Dr Mrs Sangeeta Jadhav, HOD IT	7/12/2021, 11:26:05 AM	7/12/2021, 12:13:57 PM	47m 51s	hodit@aitpune.edu.in	Attendee
13	Prafulla Wange (Guest)	7/12/2021, 11:26:15 AM	7/12/2021, 12:38:52 PM	1h 12m		Presenter
14	Mahesh B Lonare	7/12/2021, 11:26:26 AM	7/12/2021, 12:38:57 PM	1h 12m	mblonare@aitpune.edu.in	Attendee
15	4322 Manoj Kumar Rewar	7/12/2021, 11:26:37 AM	7/12/2021, 11:26:44 AM	7s	manojkumar_19365@aitpune.edu.in	Attendee
16	4322 Manoj Kumar Rewar	7/12/2021, 11:30:37 AM	7/12/2021, 12:30:10 PM	59m 32s	manojkumar_19365@aitpune.edu.in	Attendee
17	4322 Manoj Kumar Rewar	7/12/2021, 12:32:07 PM	7/12/2021, 12:38:57 PM	6m 49s	manojkumar_19365@aitpune.edu.in	Attendee
18	4217 Jatin Kumar	7/12/2021, 11:27:36 AM	7/12/2021, 11:27:54 AM	18s	jatinkumar_19954@aitpune.edu.in	Attendee
19	4217 Jatin Kumar	7/12/2021, 11:38:30 AM	7/12/2021, 12:38:57 PM	1h	jatinkumar_19954@aitpune.edu.in	Attendee
20	Ms Nikita Gupta	7/12/2021, 11:28:57 AM	7/12/2021, 12:38:57 PM	1h 10m	ngupta@aitpune.edu.in	Attendee
21	Raghavendra Ponshe	7/12/2021, 11:29:21 AM	7/12/2021, 11:55:35 AM	26m 13s		Presenter
22	3335 Priya	7/12/2021, 11:29:42 AM	7/12/2021, 12:38:57 PM	1h 9m	priya_19054@aitpune.edu.in	Attendee
23	3208 Ankit Kumar	7/12/2021, 11:30:38 AM	7/12/2021, 12:10:46 PM	40m 7s	ankitkumar_19135@aitpune.edu.in	Attendee
24	Abhishek Ranjan	7/12/2021, 11:30:45 AM	7/12/2021, 11:30:53 AM	7s	abhishekranjan_19293@aitpune.edu.in	Attendee
25	Abhishek Ranjan	7/12/2021, 11:32:29 AM	7/12/2021, 12:08:32 PM	36m 2s	abhishekranjan_19293@aitpune.edu.in	Attendee
26	Saurav Kumar Pandey	7/12/2021, 11:30:56 AM	7/12/2021, 11:31:03 AM	7s	sauravkumar_19305@aitpune.edu.in	Attendee
27	Saurav Kumar Pandey	7/12/2021, 11:42:34 AM	7/12/2021, 12:38:57 PM	56m 22s	sauravkumar_19305@aitpune.edu.in	Attendee
28	3332 Navneet Das	7/12/2021, 11:31:01 AM	7/12/2021, 12:38:57 PM	1h 7m	navneetdas_19180@aitpune.edu.in	Attendee
29	3344 Sachin Choudhary	7/12/2021, 11:31:02 AM	7/12/2021, 12:38:57 PM	1h 7m	sachinchoudhary_19151@aitpune.edu.in	Attendee
30	3227 Mohit Saini	7/12/2021, 11:31:10 AM	7/12/2021, 12:38:57 PM	1h 7m	mohitsaini_19029@aitpune.edu.in	Attendee

31	7205 Abhishek Kumar Singh	7/12/2021, 11:31:15 AM	7/12/2021, 12:38:57 PM	1h 7m	abhisheksingh_19200@aitpune.edu.in	Attendee
32	3248 Shivendra Kaushal	7/12/2021, 11:31:31 AM	7/12/2021, 11:57:00 AM	25m 28s	shivendrakaushal_19242@aitpune.edu.in	Attendee
33	3326 Mahima Chauhan	7/12/2021, 11:31:43 AM	7/12/2021, 11:39:59 AM	8m 16s	mahimachauhan_19197@aitpune.edu.in	Attendee
34	7233 Nammagadda Bhavana	7/12/2021, 11:31:48 AM	7/12/2021, 12:37:23 PM	1h 5m	bhavana_19233@aitpune.edu.in	Attendee
35	4330 Omkar More	7/12/2021, 11:32:17 AM	7/12/2021, 11:39:35 AM	7m 18s	omkarmore_19325@aitpune.edu.in	Attendee
36	4337 Rahul Bhatt	7/12/2021, 11:32:19 AM	7/12/2021, 12:38:57 PM	1h 6m	rahulbhatt_19412@aitpune.edu.in	Attendee
37	4353 Tushar Raj	7/12/2021, 11:32:28 AM	7/12/2021, 11:48:44 AM	16m 16s	tusharraj_19369@aitpune.edu.in	Attendee
38	4353 Tushar Raj	7/12/2021, 11:49:57 AM	7/12/2021, 12:38:57 PM	48m 59s	tusharraj_19369@aitpune.edu.in	Attendee
39	Dr Sunil Dhore	7/12/2021, 11:32:35 AM	7/12/2021, 12:04:19 PM	31m 44s	hodcomp@aitpune.edu.in	Attendee
40	Dr Sunil Dhore	7/12/2021, 12:19:59 PM	7/12/2021, 12:29:23 PM	9m 24s	hodcomp@aitpune.edu.in	Attendee
41	3305 AMAN Thakur	7/12/2021, 11:32:38 AM	7/12/2021, 12:38:57 PM	1h 6m	amanthakur_19288@aitpune.edu.in	Attendee
42	7225 Jureddi Lavanya	7/12/2021, 11:32:39 AM	7/12/2021, 12:00:52 PM	28m 12s	jureddilavanya_19132@aitpune.edu.in	Attendee
43	7218 Ashwin Gupta	7/12/2021, 11:33:08 AM	7/12/2021, 12:10:43 PM	37m 35s	ashwingupta_19210@aitpune.edu.in	Attendee
44	Rahul Desai	7/12/2021, 11:33:19 AM	7/12/2021, 11:57:20 AM	24m	rahuldesai@aitpune.edu.in	Attendee
45	4316 Isha Tyagi	7/12/2021, 11:33:24 AM	7/12/2021, 12:38:57 PM	1h 5m	ishatyagi_19402@aitpune.edu.in	Attendee
46	4261 YogeshKumar	7/12/2021, 11:33:28 AM	7/12/2021, 12:38:57 PM	1h 5m	yogeshkumar_19346@aitpune.edu.in	Attendee
47	3321 Krishna Hirve	7/12/2021, 11:33:31 AM	7/12/2021, 12:38:57 PM	1h 5m	krishnahirve_19166@aitpune.edu.in	Attendee
48	3325 Madhukar	7/12/2021, 11:33:47 AM	7/12/2021, 11:52:45 AM	18m 58s	madhukar_19130@aitpune.edu.in	Attendee
49	3325 Madhukar	7/12/2021, 12:03:30 PM	7/12/2021, 12:38:57 PM	35m 26s	madhukar_19130@aitpune.edu.in	Attendee
50	4339 Rajeew Kumar	7/12/2021, 11:33:59 AM	7/12/2021, 12:38:57 PM	1h 4m	rajeevkumar_19363@aitpune.edu.in	Attendee
51	3258 Tanuj Bhatt	7/12/2021, 11:34:04 AM	7/12/2021, 12:38:57 PM	1h 4m	tanujbhatt_19104@aitpune.edu.in	Attendee
52	3329 Mukul Upadhyay	7/12/2021, 11:34:07 AM	7/12/2021, 12:38:57 PM	1h 4m	mukulupadhyay_19261@aitpune.edu.in	Attendee
53	7262 Anchal Chambyal	7/12/2021, 11:34:26 AM	7/12/2021, 12:38:57 PM	1h 4m	anchalchambyal_20820@aitpune.edu.in	Attendee
54	7337 Prince kumar pandey	7/12/2021, 11:34:41 AM	7/12/2021, 12:38:34 PM	1h 3m	princekumar_19183@aitpune.edu.in	Attendee
55	4260 Yashkrit Kumar Singh	7/12/2021, 11:34:47 AM	7/12/2021, 12:38:57 PM	1h 4m	yashkritsingh_19403@aitpune.edu.in	Attendee
56	7202 Aayush Kuhite	7/12/2021, 11:35:10 AM	7/12/2021, 12:38:57 PM	1h 3m	aayushkuhite_19272@aitpune.edu.in	Attendee
57	4327 Nigam pratap Singh	7/12/2021, 11:35:26 AM	7/12/2021, 12:07:37 PM	32m 11s	nigampratap_19395@aitpune.edu.in	Attendee
58	4327 Nigam pratap Singh	7/12/2021, 12:18:48 PM	7/12/2021, 12:38:57 PM	20m 8s	nigampratap_19395@aitpune.edu.in	Attendee
59	3359 Vaibhav Dixit	7/12/2021, 11:35:29 AM	7/12/2021, 11:44:48 AM	9m 18s	vaibhavdixit_19041@aitpune.edu.in	Attendee
60	3359 Vaibhav Dixit	7/12/2021, 11:46:21 AM	7/12/2021, 12:38:57 PM	52m 36s	vaibhavdixit_19041@aitpune.edu.in	Attendee

**Report Format for IIC3.0**



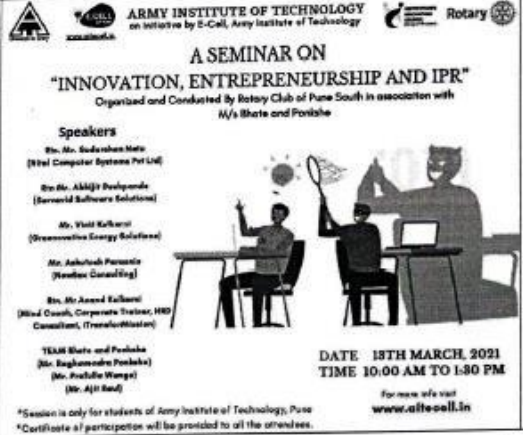
**Seminar on "Innovation, Entrepreneurship and IPR"  
13<sup>th</sup> March 2021**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook/twitter/ Instagram)	<a href="https://www.facebook.com/events/254100419636594/">https://www.facebook.com/events/254100419636594/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	A Seminar on "Innovation, Entrepreneurship and IPR"
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Interaction/Motivation speech or Leadership Talk
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	IPR/Entrepreneurship/StartUp
* Start Date	13 <sup>th</sup> March 2021 10:00 am -1:30 pm
* End Date	13 <sup>th</sup> March 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	110
*Number of Faculty Participants	11
Expenditure Amount, If any	Nil
Remark	Nil
* Benefit in terms of learning/Skill/Knowledge obtained	1) Mr Sudarshan Natu introduced us to the journey of entrepreneurship and told his inspiring story. 2) Mr Abhijeet Deshpande gave us insight into workings and the consistent hard work ethic of entrepreneurs. 3) Mr. vinit Kulkarni guided us to his journey Of overcoming hurdles through his agile profession .he also briefed about his work in saving environment 4)Mr. Anand Kulkarni being a psychologist told us briefly quality of being an entrepreneur through an interactive approach 5) Mr Ashutosh Parasnis told us his journey and the equisetic methods used in business. M/S bhate and ponkshe Team at the end introduced us IPR and how to file your patents and the exemptions we have to such patents..
*Objective	To motivate the students with startup journey of successful entrepreneur like Mr. Abhijit Deshpande and



Principal  
Army Institute of Technology  
Dighi Hillis, Pune - 411015



<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	

Name of the Resource person:

Mr Sudarshan Natu / Raghavendra Ponkshe, Abhijeet Deshpande, Mr. Vinit Kulkarni, Mr. Ashutosh Paranshi, Mr. Anand Kulkarni

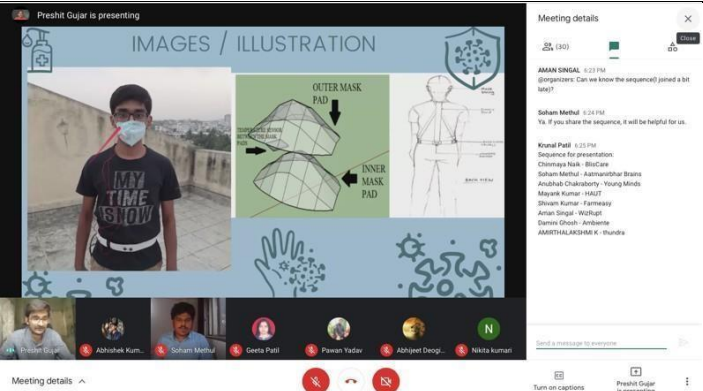
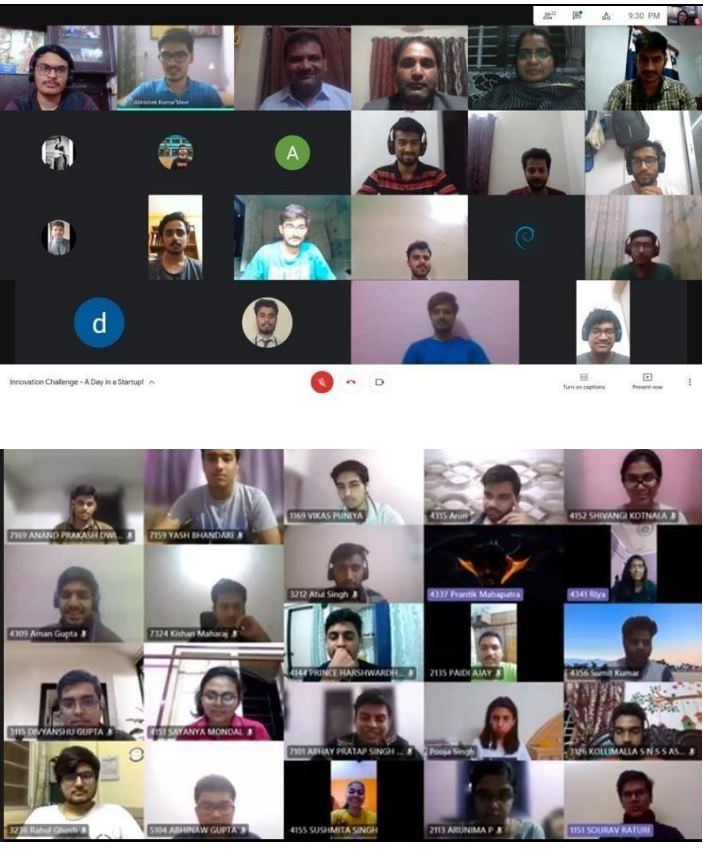
Topic of event: "Innovation, Entrepreneurship and IPRs"



Report Format for IIC3.0

Event - “ Innovation Challenge: A Day in a startup”24<sup>th</sup>  
May

Required Field	Information to be filled
Link for publicity on Social media * (Facebook/ / twitter/ Instagram)	<a href="https://aitecell.in/">https:// aitecell.in/</a> <a href="https://www.facebook.com/ecellait/posts/3998153643603917">https:// www.facebook.com/ ecellait/ posts/ 3998153643603917</a> <a href="https://www.instagram.com/p/CO1zBqFBujf/?utm_source=ig_web_copy_link">https:// www.instagram.com/ p/ CO1zBqFBujf/ ?utm_sou rce=ig_web_copy_link</a>
Academic Year *	2020- 2021
Program driven by *(to be decided by social media coordinator)	AIT E Cell
Program/ Activity/ Name *	“ Innovation Challenge: A Day in a startup”
Select one of the Program Type *(Workshop/ Leadership Talk/ Motivation Speech/ Field Visit/ Other)	Other
Select one of the Program Theme *(IPR/ Innovation/ Entrepreneurship/ Startup / Other)	Entrepreneurship/ Startup
* Start Date	24 <sup>th</sup> May 2021 06: 00 pm - 09: 30 pm
* End Date	24 <sup>th</sup> May 2021
Number of External Participants, If any	14
*Mode of Session delivery (offline/ online)	online
*Number of Student Participants	38
*Number of Faculty Participants	3
Expenditure Amount, If any	Rs 9, 000
Remark	Nil
* Benefit in terms of learning/ Skill/ Knowledge obtained	1. The participants got to know how to prepare pitch deck. 2 To participants will be prepared to pitch their B-plan 3 They got to know about other innovations of other participants.
*Objective	1. Make every participant ready for real world pitch

	<p>decks.</p> <p>2. Improvements they can do in their innovation and B-Plan</p>
<p>*Faculty Name (Faculty involved in organizing event)</p>	<p>Prof. Geeta Patil</p>
<p>*Student Name (student involved in organizing event)</p>	<p>Kenneth D' Silva, Saurabh, Krunal Patil, Nikhil Kotwal</p>
<p>*Video URL</p>	<p><a href="https://youtu.be/Xe5ZsA10vx4">https://youtu.be/Xe5ZsA10vx4</a></p>
<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	

\*Session plan/ Brochure/ Document/ overall report of the activity (can attach separate file)

**ARMY INSTITUTE OF TECHNOLOGY** **E.CELL**  
AIT PUNE

INNOVATION & ENTREPRENEURSHIP CELL  
along with

**SOLUTIONS 2021**  
presents

**Innovation challenge** & **STARTUP challenge**  
A day in a startup A bug in a startup

**INNOVATION CHALLENGE**  
Get your original idea transformed  
Prototype and BPlan

**STARTUP CHALLENGE**  
Give Solution for real-world problems  
faced by startups  
Prototype and Presentation  
(Problems to be released by E-cell 3-5 days prior to the event)

**PRIZES WORTH**  
11K +  
Internship\*

**Date**  
24-26th May

**Creating synergy**

\*T&C for the Internship applied Read the Rulebook thoroughly

**Contact**  
Nikhil : 96826 36577  
Krunal : 95273 70923

instagram.com/ecell\_ait  
facebook.com/ecellait  
www.aitecell.in  
ecell@aitpune.edu.in

**Name of the Resource person:**

Mr. Abhijeet Deogirikar and Mr. Pawan Yadav

**Brief profile of Resource person:**

Mr. Abhijeet Deogirikar is an alumni of Army Institute of Technology, Pune of 2003 batch. He is the Founder & Director at CopperCloud IoTech Pvt Ltd. He has expertise in Web Technologies, Databases, Data Science and Project Management. Sir also has Leadership Coaching Experience. He has also worked with HSBC Global Technology for more than 15 years. He has also worked as Enterprise Architect and Lead Data Analyst for more than 3 years.

Mr Pawan Yadav is also an alumni of Army Institute of Technology, Pune of 2003 batch. He is an internationally acclaimed Author and a Thought Leader. He writes extensively on Youth, Careers and Entrepreneurship. He is a Market Research Analyst by profession. He is also the founder of Thought Power, a company in Corporate Training. His passion for Entrepreneurship gave birth to Digital Persistent, a company in Digital Marketing. He has recently received an appreciation letter from the PMO of India for his contribution to the Skill India Development Program. He has an 17+ years of experience in Business

Development

### Innovation Challenge: A Day in a startup

#### **Overview of the seminar:**

The event Innovation Challenge was solely conducted online via google meet platform. There was heavy enthusiasm from all participants. Each participant was sequentially asked to present his innovative idea, through a presentation and a working model and B-Plan. Judging criteria was all components of B-Plan and technical working prototype. There was participation from other states of India.

The event was judged by two of our respected alumnus Mr. Pawan sir and Mr. Abhijeet sir.

The winners were given prize of worth Rs 9, 000.

<b>Team Name(POS)</b>	<b>Product</b>
Ambiente(1st)	Energy Saver
Farmeasy(2nd)	Organic Farm Produce
BlisCare(2nd)	Braille reader
WizRupt(3rd)	Fake news Detector

Prize money allocation:

1st : 4000 Rs

2nd: 2000Rs (two prizes were given

3rd: 1000 Rs

The event was concluded successfully, participants learnt a lot from each other . participants got valuable guidance from the comments of judges



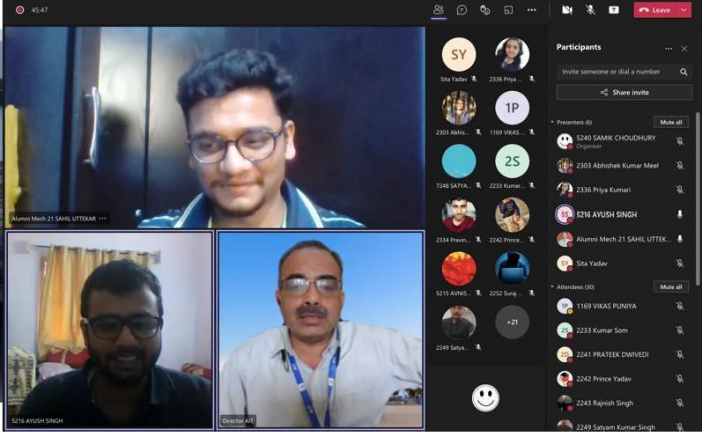

Report Format for IIC3.0


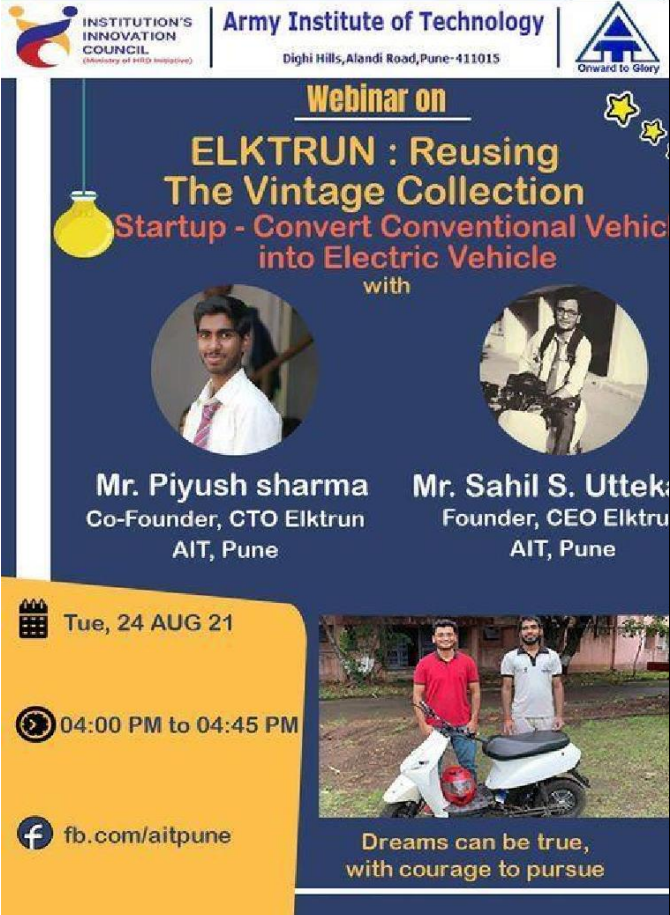
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Webinar on - “Elektron: Reusing The Vintage Collection”

24<sup>th</sup> August 2021

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a> <a href="https://www.facebook.com/ecellait/posts/4294010397351572">https://www.facebook.com/ecellait/posts/4294010397351572</a> <a href="https://www.instagram.com/p/CS6-Sa8M-vX/">https://www.instagram.com/p/CS6-Sa8M-vX/</a>
Academic Year *	2021-2022
Program driven by *(to be decided by social media coordinator)	AIT E Cell
Program/Activity/Name *	Webinar on startup Elektron: Reusing The Vintage Collection
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Leadership Talk/ Motivation/Other
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation/Entrepreneurship/Startup
* Start Date	24 <sup>th</sup> August 2021 04:00 pm - 04:45 pm
* End Date	24 <sup>th</sup> August 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	50
*Number of Faculty Participants	3
Expenditure Amount, If any	Nil
Remark	Nil
* Benefit in terms of learning/Skill/Knowledge obtained	1. Mission of the startup. 2. Importance of innovation was made clear, and how it can be transferred to a startup. 3. Journey from Prototype to Entrepreneur was mentioned. 4. Different Achievements and competitions awareness. 5. Support system provided by AIT E-Cell.
*Objective	1. Need of Electric Vehicle.

	<p>2. How EVs can be an alternate option to scrappage policy.</p> <p>3. How a prototype can be converted into a startup.</p> <p>4. Awareness of different competitions and achievements.</p>
<p>*Faculty Name (Faculty involved in organizing event)</p>	<p>Harjeet Kaur</p>
<p>*Student Name (student involved in organizing event)</p>	<p>Priya Kumari and Abhishek Kumar Meel</p>
<p>*Video URL</p>	<p><a href="https://aitpuneedu-my.sharepoint.com/:v/g/person/samikchoudhary_20485_aitpune_edu_in/Ea6xeYXCclBlpwqLiNrc7MBibjUAj4x6-cS6EdTNuVH4Q?e=q69dBF">https://aitpuneedu-my.sharepoint.com/:v/g/person/samikchoudhary_20485_aitpune_edu_in/Ea6xeYXCclBlpwqLiNrc7MBibjUAj4x6-cS6EdTNuVH4Q?e=q69dBF</a></p>
<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	

	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	

**Name of the Resource person:**

Mr. Sahil S. Uttekar, Founder, CEO, Elktrun

**Brief profile of Resource person:**

Mr. Sahil Uttekar is the CEO of the startup Elektrun as well alumni of Army Institute of Technology Pune.

## **Webinar on startup Elektrun: Reusing The Vintage Collection**

### **Overview of the seminar:**

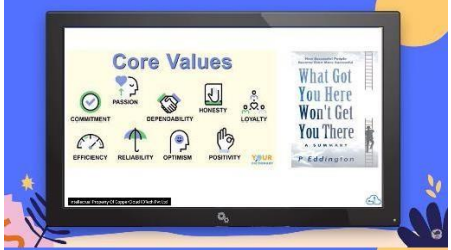

Speaker has started with the motivation behind the prototype building for the project then he gradually explained the challenges that he faced and how did he overcome it. This was a very interactive webinar to attend. Students asked many questions related to future plans of the founder to expand the startup. It covered all the aspect of innovation and inspired the students to innovate something for the society.

## Report Format for IIC 4.0

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**Note: \*mark are compulsory fields**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/Instagram)	<a href="https://www.facebook.com/ecellait/posts/4419073691511908">https://www.facebook.com/ecellait/posts/4419073691511908</a>  <a href="https://www.instagram.com/p/CUgt7_atx2p/?utm_medium=copy_link">https://www.instagram.com/p/CUgt7_atx2p/?utm_medium=copy_link</a>
Academic Year *	2021-22
Program driven by *(to be decided by social media coordinator)	AIT I & E-Cell
Program/Activity/Name *	Going from Mildly Successful to Wildly Successful
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Startup
* Start Date	02 Oct 2021 05:00 PM-07:00PM
* End Date	02 Oct 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	80+
*Number of Faculty Participants	2
Expenditure Amount, If any	Nil
Remark	Nil
* Benefit in terms of learning/Skill/Knowledge obtained ( Up to 150 character)	1. The speaker helped the attendees to focus on health and happiness in addition to their career. 2. The session made the students aware of the skills one must possess to be a successful person in a transitional world. 3. Focus on the main goal.

	<p>4. Develop a “Talent Stack”.</p> <p>5. Importance of nurturing soft skills.</p>
*Objective ( Up to 100 character)	<p>1. To inculcate positive mindset towards success.</p> <p>2.What are the key skills to be successful</p> <p>3.Awareness of being healthy and happy</p> <p>4. Motivation to follow your passion.</p>
*Faculty Name (Faculty involved in organizing event)	Dr. Shraddha Oza
*Student Name((student involved in organizing event)	Priya Kumari and Abhishek Kumar Meel
*Video URL	<a href="https://www.youtube.com/watch?v=xpOp1hH_T_0">https://www.youtube.com/watch?v=xpOp1hH_T_0</a>
*Photograph1 (JPEG Format max size 2 Mb which shows strength of audience with speaker)	
*Photograph2 (JPEG Format max size 2 Mb which shows strength of audience with speaker)	

\*Session plan/Brochure/Document/overall report of the activity(JPEG or PDF Format max size 2 Mb



**Name of the Resource person:**

Mr. Abhijeet Deogirkar, Founder and Director, CopperCloud IoTech Pvt Ltd

**Brief profile of Resource person:**

Mr. Abhijeet Deogirkar is one of the prominent alumni of the Army Institute of Technology, Pune. He is having 15 years long experience as an Associate Project Manager, Enterprise Architect, and Lead Data Analyst in HSBC Global Technology. With his knowledge and expertise in 2018, he successfully founded CopperCloud IoTech Pvt Ltd.

**Workshop on “Going from mildly successful to wildly successful”**

**Overview of the seminar:**

The event focuses on how to become really successful not only in terms of money but also in terms of health and happiness. Mr. Abhijeet Deogirkar shared that the first step forward is to quit setting your standards - that is, your objective, actions and point of measurement - based on what everybody is doing. The session helps the students in discovering the hidden keys to becoming an outlier.

During the interaction, attendees shared opinions, thoughts, and asked questions. The speaker spoke about the kind of skills one must possess to be a successful person in the world where everything is changing very frequently. He further encouraged the students to follow their passion to be really successful and happy.



**Report on Guest Lecture “ Career Opportunities and required skill set for Networking Domain”**

**Name of Activity** : **“ Career Opportunities and required skill set for Networking Domain” Guest Lecture**

**Date (s)** : 16<sup>th</sup> Nov.2021

**Venue** : Online

**Resource Person(s)** : **: Mr. Vijender Yadav , CEO and CO founder Accops Systems, Pune**

**Organizers** : Dr. Shraddha Oza, Dr. Harjeet Kaur

**Attended by** : TE E&TC

**Number of Participants:** 12

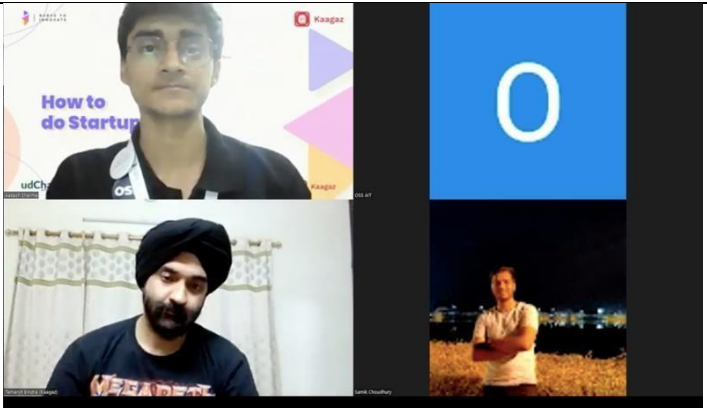
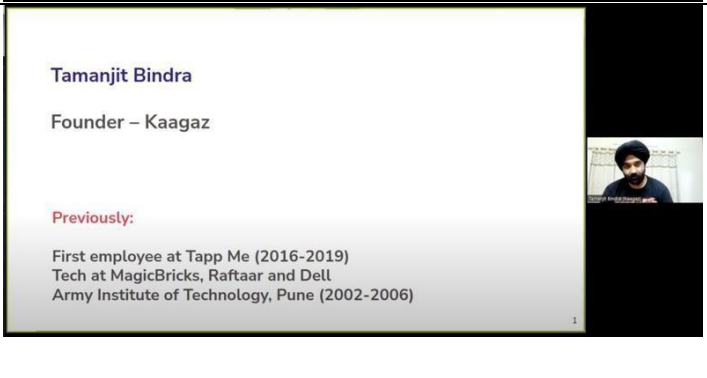
**Brief description of the activity and outcome:**

- i) Discussion for need of PCB designing and different software’s available for simulation.
- ii) Hands on practice of Proteus with the help of a simple circuit of a voltage regulator.
- iii) Introduction to uploading the hex file in the circuit of micro controller.
- iv) Introduction of Eagle Software for PCB designing.
- v) Hands on practice of the layout of voltage regulator circuit on the software.
- vi) Demonstration of actual PCB designing on a copper clad board.

Webinar on - “How to do a Startup?”

8<sup>th</sup> April 2022

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a> <a href="https://www.instagram.com/p/CcE7xOovTy9/?utm_source=ig_web_copy_link">https://www.instagram.com/p/CcE7xOovTy9/?utm_source=ig_web_copy_link</a>
Academic Year *	2021-2022
Program driven by *(to be decided by social media coordinator)	AIT E Cell
Program/Activity/Name *	Webinar on- “How to do a Startup?”
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Leadership Talk/ Motivation/Other
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Innovation/Entrepreneurship/Startup
* Start Date	8 <sup>th</sup> April 2022 08:00 PM - 09:00 PM
* End Date	8 <sup>th</sup> April 2022
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	Online
*Number of Student Participants	50
*Number of Faculty Participants	0
Expenditure Amount, If any	Nil
Remark	Nil
* Benefit in terms of learning/Skill/Knowledge obtained	1. Mission of the startup. 2. Importance of innovation was made clear, and how it can be transferred to a startup. 3. Journey from Prototype to Entrepreneur was mentioned. 4. Different Achievements and competitions awareness. 5. Support system provided by AIT E-Cell.
*Objective	1. Need of Electric Vehicle.  2. How EVs can be an alternate option to scrappage policy.

	<p>3. How a prototype can be converted into a startup.</p> <p>4. Awareness of different competitions and achievements.</p>
<p>*Faculty Name (Faculty involved in organizing event)</p>	<p>Harjeet Kaur</p>
<p>*Student Name (student involved in organizing event)</p>	<p>Priya Kumari and Abhishek Kumar Meel</p>
<p>*Video URL</p>	<p><a href="https://drive.google.com/file/d/1T9ZfXx_jLdnmlKFV2JFu7_Gxd8yBdMrZ5/view">https://drive.google.com/file/d/1T9ZfXx_jLdnmlKFV2JFu7_Gxd8yBdMrZ5/view</a></p>
<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	

\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



The poster is for an expert talk titled "Expert Talk: How to do a Startup?". It features a dark blue background with white and yellow text. At the top left is the "NERVE TO INNOVATE" logo, and at the top right is the "Kaagaz" logo. The main title "Expert Talk: How to do a Startup?" is in yellow and white. Below it, the date and time "WHEN: 8TH APRIL | 8PM - 9PM" are listed in white. The location "WHERE: Zoom Meet" is also in white. A circular logo for "E.CELL" is shown next to a circular logo with a stylized figure. A portrait of Tamanjit Bindra, wearing a white turban, is framed in a pink border. Below the portrait, his name "TAMANJIT BINDRA" and title "Co-Founder Kaagaz" are listed. At the bottom left, there is a "Link in Bio" text.

**Name of the Resource person:**

Mr. Tamanjit Bindra, Co-founder, Kaagaz

**Brief profile of Resource person:**

Mr. Tamanjit Bindra, Co-founder, Kaagaz also he is a beloved alumnus of Army Institute of Technology, Pune. He is an innovative, professional, and result-oriented man with exemplary problem-solving skills. He is renowned for his impeccable programming skills and admirable entrepreneurship knowledge.

Kaagaz is a made in India document scanning app launched in June 2020, and today that it has 10 Million+ Downloads and has been accepted into the accelerator program by Y Combinator (W'22). With over 2.5 Mn+ monthly active users, Kaagaz today has evolved to be a top productivity & office tool on Google PlayStore.

**Webinar on “How to do a Startup?”**

**Overview of the seminar:**

The speaker started by giving his introduction by the jobs he had done before doing a startup. The speaker then moved on why AITians will make a good founders, which was very inspiring for the audience. He has mentioned that AITians are Generalists by nature and it is a necessary trait for an entrepreneur. After explaining us our strengths he started to explain the journey of Kaagaz and how he embarked on this journey. The main motive to build Kaagaz was make Mobile ‘Office’ for Bharat, by building easy-to-use tools on Mobile, to empower 500 Mn+ Bharat users, who don’t have a Desktop.



Thought Power  
Inspiring your potential

## ENTREPRENEURSHIP DEVELOPMENT PROGRAM

an initiative by E-Cell, Army Institute of Technology



[www.aitecell.in](http://www.aitecell.in)



**Mr. Pawan Yadav**  
(Founder, Director)  
Thought Power and Digital Persistent

The program consists of a series of 16 sessions, conducted for 2 hours each alternative week.

**Certificate of completion will be provided after the program**

**FOR REGISTRATION  
CLICK HERE**

### DURATION

19th Sept. 2020 to 27th Feb. 2021  
Every Alternate Saturday  
Time : 11.30am to 1.30pm

### COORDINATOR:

Kenneth  
+91 96780 42048

## SCHEDULE

### Entrepreneurship Development Programme From an Idea to Entrepreneurship Timings: 11.30 a.m. ~ 1.30 p.m.

S No	Target Audience	Workshop's Topic	Duration	Content Description	Scheduled Date (2hrs)	Scheduled Date (2hrs)
1	Graduates, Post Graduates, Start-up Aspirants	<b>Introduction - Get Geared Up</b>	4 hrs	Inculcating the Seed of an Entrepreneurship, Concept of an Entrepreneurship, Entrepreneurship's Significance & Analytics and "Success Vs Failure"	19 September 2020	26 September 2020
2	Graduates, Post Graduates, Start-up Aspirants	<b>Communication - Never Underestimate its Power</b>	4 hrs	Honing the Skills, Communication & Successful Ventures, Corporate Communications and GO FAST Concept	09 October 2020	24 October 2020
3	Graduates, Post Graduates, Start-up Aspirants	<b>Market Research - Do your Home Work ?</b>	4 hrs	Entrepreneur's Inclination and USPs , Socio - Economical Needs, Thinking Out of the Box, Customer Centric Solution, Journey from Target Segment to Target Market (Demographics), Competition and Products USPs	06 November 2020	21 November 2020
4	Graduates, Post Graduates, Start-up Aspirants	<b>Business Proposal - Giving shape to your Research</b>	4hrs	Basics of a Business proposal, Contents like Mission, Vision, SMART Goals, Objectives, Innovative solution, Market Size, Target Segment, Target Market, Competition, Revenue Growth Aspects (YOY), Data Authentication, Marketing and Sales Plan	28 November 2020	05 December 2020
5	Graduates, Post Graduates, Start-up Aspirants	<b>Angel Investing - Locate your Finance</b>	4hrs	Concept of Bootstrapping, Angel Investor, Venture Capitalist, Approaching strategies for Angel Investor and Seeking the Funds	11 December 2020	26 December 2020
6	Graduates, Post Graduates, Start-up Aspirants	<b>Preplanning- Slicing Fund Pie</b>	4hrs	CAPEX, OPEX, Company Registration, Preparing PDP and Tools for Trade	01 January 2021	09 January 2021
7	Graduates, Post Graduates, Start-up Aspirants	<b>Post Planning - An Integrated Mechanism</b>	4hrs	Defining the Revenue Targets, Business and Marketing Strategies, Team work, Departmental functionality, Eye model, Customer Centric Model Review and Feedback, Customer Retention Strategies, NBD Strategies and Target Reviews	15 January 2021	30 January 2021
8	Graduates, Post Graduates, Start-up Aspirants	<b>F2F Interaction with an Entrepreneur- Correlating the Theoretical and Practical Aspects</b>	4 hrs	Know the story of an Entrepreneur, Q&A Session and Certification	12 February 2021	27 February 2021

## PROGRAM OUTCOMES

- Develop Corporate skills
- Organizational creation
- Develop Business oriented approach
- Finance Planning
- Increase Innovation Opportunities
- Promote Research & Development

### NOTE ON SPEAKER

Mr. Pawan Yadav is an internationally acclaimed Author and a Thought Leader. He writes extensively on Youth, Careers and Entrepreneurship. He is Market Research Analyst by profession. He is also the founder of Thought Power, a company into the Corporate Training. His passion for Entrepreneurship gave birth to the Digital Persistent, a company into Digital Marketing. He has recently received an appreciation letter from PMO of India for contribution in Skill India Development Program.

For more info visit: [www.aitecell.in](http://www.aitecell.in)

Reach to Mr. Pawan Yadav on: [bootstrapping.pawan@gmail.com](mailto:bootstrapping.pawan@gmail.com)



### 3. A.Y. 2020-21

#### Report Format for IIC3.0

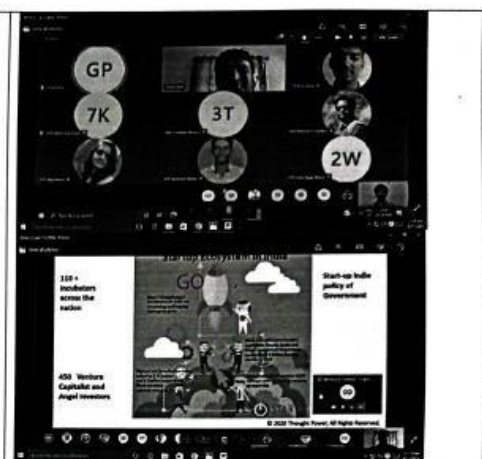


Note: \*mark are compulsory fields


Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Entrepreneurship and Startups
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	19 <sup>th</sup> September 2020 11:30 am -1:30 pm
* End Date	26 <sup>th</sup> September 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	48
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
*Benefit in terms of learning/Skill/Knowledge obtained	Getting geared up for Entrepreneurship.
*Objective	Including the seed of Entrepreneurship, Concept of Entrepreneurship, Entrepreneurship's Significance and Analytics and "Success vs failure".
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/17-r35xn9N5vzHtO)wyeJ1R00ki_t4xxv/view?usp=sharing">https://drive.google.com/file/d/17-r35xn9N5vzHtO)wyeJ1R00ki_t4xxv/view?usp=sharing</a>



*[Signature]*  
Principal  
Army Institute of Technology  
Dighi Hillis, Pune - 411015



<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker(can attach separate file)</p>	
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker(can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	


  
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 Principal  
 Army Institute of Technology  
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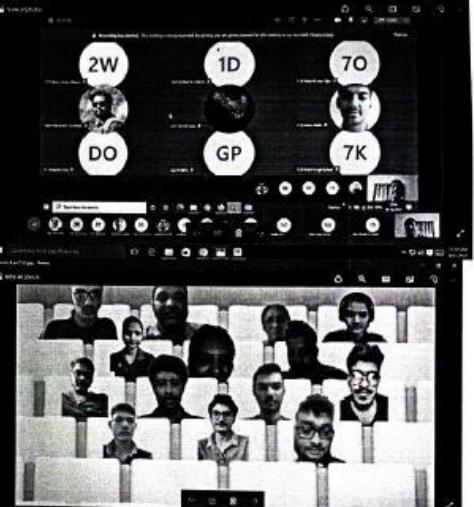

**Report Format for IIC3.0**

**Note: \*mark are compulsory fields**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Entrepreneurship and Startups
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	10 <sup>th</sup> October 2020 11:30 am -1:30 pm
* End Date	24 <sup>th</sup> October 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	30
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
*Benefit in terms of learning/Skill/Knowledge obtained	Developing communication Skills
*Objective	Honing the skills, Communication and successful ventures, Corporate communication and GO-FAST Concept.
*Faculty Name (Faculty involved in organizing event)	Shradha Oza, Geeta Patil
*Student Name((student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/13Xegmatv9RnDjQSSNVlQpXEan7TDqz/view1?usp=sharing">https://drive.google.com/file/d/13Xegmatv9RnDjQSSNVlQpXEan7TDqz/view1?usp=sharing</a>



  
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<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker(can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	


  
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**Report Format for IIC3.0**


**Note: \*mark are compulsory fields**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	https://altecell.in/
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Neha Singhania
Program/Activity/Name *	3 Days Startup Bootcamp
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	21 <sup>st</sup> November 2020 5 pm -7pm
* End Date	23 <sup>rd</sup> November 2020
Number of External Participants, if any	3
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	9
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Entrepreneurship Skills
*Objective	Ideas to Reality   Ways to generate ideas   Thinking out of the box   Idea Validation   Business Planning   Presentation Skills   Pitch deck
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	



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*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Session plan/Brochure/Document/overall report of the activity (can attach separate file)	

<p>Photograph2 *(Jpeg Format) which shows strength of audience with speaker</p>	
<p>*overall report of the activity(can attach separate file)</p>	<p>The different Start-up group of E-cell pitched their idea Infront of alumni students.Alumni had guided start-up groups. Alumni members has been assigned as mentor to different start-up group as per members' expertise and willingness.</p>
<p>*Session plan/Brochure/</p>	
<p>Link for publicity on Social media Facebook/ website/twitter</p>	<p><a href="https://www.facebook.com/ecellait">https://www.facebook.com/ecellait</a></p>



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## Report Format for IIC3.0



### Mr. Chandorkar Session

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Shashank Chandorkar
Program/Activity/Name *	Start Ups - legal and financial aspects
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Mentorship
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	Saturday, 12 December 2:30 pm
* End Date	Saturday, 12 December 4:30 pm
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	20
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	What is the right time to form company?  Raising funds, terms and conditions for the same. Incubation support, their agreements - understanding equity. Client first or company formation all these questions from the minds of audience were cleared.
*Objective	Experience required to be taken before starting a venture. MOU between team members for all use cases.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kenneth D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1R78wFMKTRJZWIYqELtaogCaVDn5mGotb/view?usp=sharing">https://drive.google.com/file/d/1R78wFMKTRJZWIYqELtaogCaVDn5mGotb/view?usp=sharing</a>



  
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<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	

### Introduction of the Speaker:

**Mentor:** Mr. Shashank Chandorkar, M Com, FCA, Maharashtra

**Profile:**

- Practicing Chartered Accountant since last 34 years in Pune
- Founder & Senior partner at Chandorkar & Limaye, Chartered Accountants
- Areas of Practice – Statutory Audit and Internal Audit, Direct Taxation, Management consultancy, Transfer Pricing
- Handled foreign collaboration agreements of Indian entrepreneurs with Multinational Companies.




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Dighi Hillis Pune - 411015


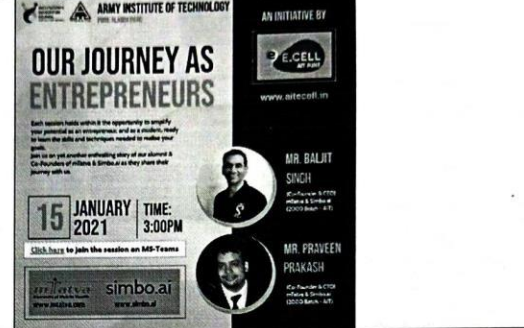
## Report Format for IIC3.0

### Seminar

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Baljit Singh and Mr. Praveen Prakash
Program/Activity/Name *	Our Journey As Entrepreneurs
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Mentorship
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	15 <sup>th</sup> January 2021 3:00 pm
* End Date	15 <sup>th</sup> January 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Hoaning technical skills and advancing day-by-day to complete your dreams.
*Objective	Amplify the skills to become entrepreneur as a student and become ready to learn the skills and techniques to accomplish our goal.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	



  
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<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	

**Introduction of Speakers:**

**Mr. Baljit Singh:**

Co-Founder and CEO of mTatva and Simbo.ai

**Mr. Praveen Prakash**

Co-Founder and CTO of mTatva and Simbo.ai



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### Report Format for IIC3.0


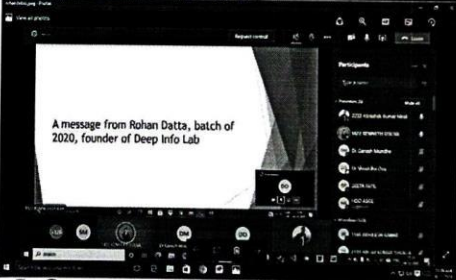
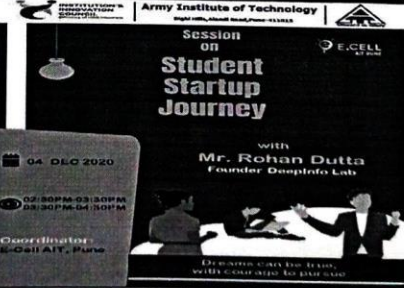
Note: \*mark are compulsory fields

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://www.facebook.com/ecellait">https://www.facebook.com/ecellait</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	
Program/Activity/Name *	SESSION ON Entrepreneurship/Startup
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Motivation
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship/Startup
* Start Date	4 <sup>th</sup> December 2020 2:30 pm - 4:30 pm
* End Date	4 <sup>th</sup> December 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	263
*Number of Faculty Participants	4
Expenditure Amount, If any	0
Remark	nil
*Benefit in terms of learning/Skill/Knowledge obtained	<p>Student understood how to convert idea to startup. Orientation is given to all students about the E-Cell. Students understood the startup Journey of alumni entrepreneur.</p> <p>They interacted with the budding enter pruner and their queries were answered by them.</p> <p>Mr. Rohan data explained how his participation in other college activates helped him in his journey of start-up.</p> <p>Mr Rohan data explained the different skill students should acquire in their college days .</p>



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	Activity was conducted which will help students to think of box
*Objective	To explain student how their college years at AIT can help them to build startup. To orient students about E-cell and support system provided by E-cell . Should understand the process to convert their idea into start-up .
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza or Geeta Patil,
*Student Name (student involved in organizing event)	Abhishek Shedge
*Video URL	
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker(can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker(can attach separate file)	
*Session plan/Brochure/Document/overall report of the activity (can attach separate file)	



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## Report Format for IIC3.0

**Pawan Yadav, 9<sup>th</sup> January**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Entrepreneurship Development Programme
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	9 <sup>th</sup> January 2021 11:30 am -1:30 pm
* End Date	9 <sup>th</sup> January 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 52      9 jan attendance pawan sir.txt
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	CAPEX, OPEX, Company Registration, Preparing POP and Tools for Trade
*Objective	Preplanning: Slicing Fund Pie
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kenneth D' Silva
*Video URL	<a href="https://drive.google.com/drive/folders/1clXnDUhQ8R14wFQLPqoR4UIKMMBfLAuX?usp=sharing">https://drive.google.com/drive/folders/1clXnDUhQ8R14wFQLPqoR4UIKMMBfLAuX?usp=sharing</a>




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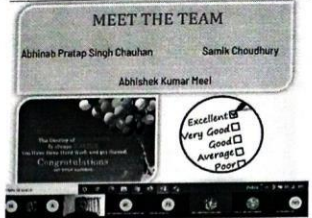
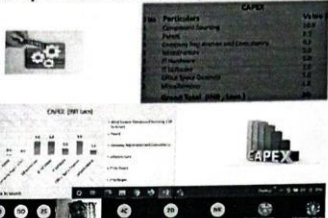
## Report Format for IIC3.0

**Note: \*mark are compulsory fields**


Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Business Proposal: Giving Shape to your Research
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	30 <sup>th</sup> January 2021 11:30 am -1:30 pm
* End Date	30 <sup>th</sup> January 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 28 attendance 30 jan.txt
*Number of Faculty Participants	3
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Entrepreneurship Skills
*Objective	Basics of Business proposal contents like vision, mission, smart Goals, Objective, innovative solution, market size, target Segment, Target market, Competition, Revenue Growth Aspects, Data Authentication, Marketing and sales plan.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1of6pDuPipP8nP-IMZQZPsiGdskdHooNa/view?usp=sharing">https://drive.google.com/file/d/1of6pDuPipP8nP-IMZQZPsiGdskdHooNa/view?usp=sharing</a>



  
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<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>																															
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	<p>rt- up Investment Break- up</p>  <table border="1"> <thead> <tr> <th>Particulars</th> <th>CAPEX</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>Application Learning</td> <td>20.0</td> <td>20.0</td> </tr> <tr> <td>IT Tools</td> <td>2.0</td> <td>2.0</td> </tr> <tr> <td>Contracted Proj. services and consultancy</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>Infrastructure</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>IT Hardware</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>IT Software</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>Other Special Equipment</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td>Miscellaneous</td> <td>0.0</td> <td>0.0</td> </tr> <tr> <td><b>Grand Total (2019, 2020)</b></td> <td></td> <td><b>22.0</b></td> </tr> </tbody> </table>	Particulars	CAPEX	Value	Application Learning	20.0	20.0	IT Tools	2.0	2.0	Contracted Proj. services and consultancy	0.0	0.0	Infrastructure	0.0	0.0	IT Hardware	0.0	0.0	IT Software	0.0	0.0	Other Special Equipment	0.0	0.0	Miscellaneous	0.0	0.0	<b>Grand Total (2019, 2020)</b>		<b>22.0</b>
Particulars	CAPEX	Value																													
Application Learning	20.0	20.0																													
IT Tools	2.0	2.0																													
Contracted Proj. services and consultancy	0.0	0.0																													
Infrastructure	0.0	0.0																													
IT Hardware	0.0	0.0																													
IT Software	0.0	0.0																													
Other Special Equipment	0.0	0.0																													
Miscellaneous	0.0	0.0																													
<b>Grand Total (2019, 2020)</b>		<b>22.0</b>																													
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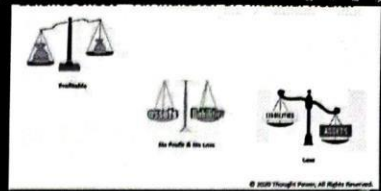

**Pawan sir 9<sup>th</sup> January**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://www.facebook.com/ecellait/">https://www.facebook.com/ecellait/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Entrepreneurship Development Programme
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	6 <sup>th</sup> March 2021 11:30 am -1:30 pm
* End Date	6 <sup>th</sup> March 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 32 attendance 6th march(32).txt
*Number of Faculty Participants	3
Expenditure Amount, If any	0
Remark	nil
*Benefit in terms of learning/Skill/Knowledge obtained	CAPEX, OPEX, Company Registration, Preparing POP and Tools for Trade
*Objective	STUDENTS WILL UNDERSTAND THE CONCEPT OF slicing of funding.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kenneth D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1UBta6IZlwz1XGZdiNkqdvqbiw_79ePI7/view?usp=sharing">https://drive.google.com/file/d/1UBta6IZlwz1XGZdiNkqdvqbiw_79ePI7/view?usp=sharing</a>



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<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	

Name of the Resource person:

**Mr. Pawan Yadav**

Brief profile of Resource person:

**Mr. Pawan Yadav is an internationally acclaimed Author and a Thought Leader. He writes extensively on Youth, Careers and Entrepreneurship. He is Market Research Analyst by profession. He is also the founder of Thought Power, a company into the Corporate Training. His passion for Entrepreneurship gave birth to the Digital Persistent, a company into Digital Marketing. He has recently received an appreciation letter from PMO of India for contribution in Skill India Development Program.**

Topic of event:

**Entrepreneurship and Development Programme**




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**Report Format for IIC3.0**

**A Path Towards Successful Entrepreneurship  
24<sup>th</sup> March**

Required Field	Information to be filled
Link for publicity on Social-media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a> <a href="https://www.facebook.com/events/300763228294761/">https://www.facebook.com/events/300763228294761/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	AIT E-Cell
Program/Activity/Name *	"A Path Towards Successful Entrepreneurship"
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Interaction/Motivation speech
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship/Startup
* Start Date	25 <sup>th</sup> March 2021 11:00 AM - 12:00 PM
* End Date	25 <sup>th</sup> March 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	300
*Number of Faculty Participants	Nil
Expenditure Amount, If any	Nil
Remark	Nil
* Benefit in terms of learning/Skill/Knowledge obtained	1. The speaker highlighted key attributes of mind set required to conquer challenges in the entrepreneurship journey – Patience, Communication, Perseverance, etc. 2. The speaker, himself being an investor, gave great clarity in when to approach an investor, what is the investor looking for 3. Very inspirational session for all startup aspirants.
*Objective	1. To understand the challenges of a successful entrepreneur  2. To understand mind set of an Investor



  
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 Dighi Hillis, Pune - 411015

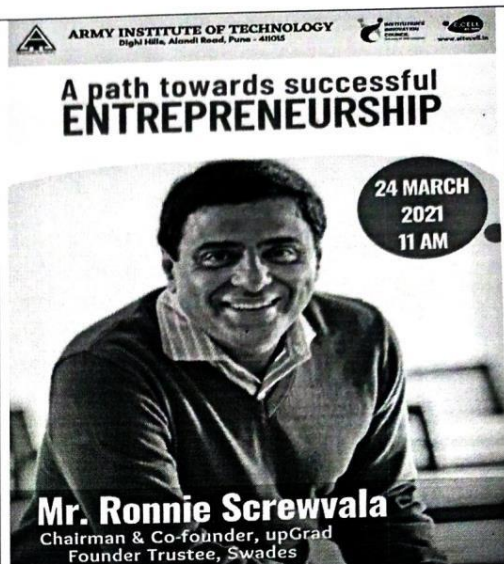
	<p>3. To get clarity on when to approach investor.</p> <p>4. To motivate and orient budding startup founders and aspirants of the institute.</p> <p>4. To understand possibility of contributing towards Swades Foundation, NGO</p>
*Faculty Name (Faculty involved in organizing event)	Prof. Manoj Khaladkar
*Student Name (student involved in organizing event)	Mr Gaurav Mishra Mr Nikhil Kotwal
*Video URL	<a href="https://aitpuneedu-my.sharepoint.com/personal/gauravmishra_18558_aitpune_educin/layouts/15/onedrive.aspx?id=%2Fpersonal%2Fgauravmishra_18558_aitpune_educin%2FDocuments%2FRecordings%2FA%20path%20towards%20successful%20Entrepreneurship-20210324_110442-Meeting%20Recording%2Emp4&amp;parent=%2Fpersonal%2Fgauravmishra_18558_aitpune_educin%2FDocuments%2FRecordings&amp;originalPath=aHR0cHM6Ly9haXRwdW5lZWRL1LW15LnNoYXJlcG9pbmQuY29tLzpz20i9nL3BlcnNvbmFsl2dhdXJhdm1pc2hyYV8xODU1OF9haXRwdW5lX2VkdV9pbi9FYWdQOXdRazhXdE92akiONFNMUG5mQUI5dVRNM1dETXhYUS1ka1o4ekRUN0ZRP3J0aW1lPVg2ekVqYUhh1MkVn">https://aitpuneedu-my.sharepoint.com/personal/gauravmishra_18558_aitpune_educin/layouts/15/onedrive.aspx?id=%2Fpersonal%2Fgauravmishra_18558_aitpune_educin%2FDocuments%2FRecordings%2FA%20path%20towards%20successful%20Entrepreneurship-20210324_110442-Meeting%20Recording%2Emp4&amp;parent=%2Fpersonal%2Fgauravmishra_18558_aitpune_educin%2FDocuments%2FRecordings&amp;originalPath=aHR0cHM6Ly9haXRwdW5lZWRL1LW15LnNoYXJlcG9pbmQuY29tLzpz20i9nL3BlcnNvbmFsl2dhdXJhdm1pc2hyYV8xODU1OF9haXRwdW5lX2VkdV9pbi9FYWdQOXdRazhXdE92akiONFNMUG5mQUI5dVRNM1dETXhYUS1ka1o4ekRUN0ZRP3J0aW1lPVg2ekVqYUhh1MkVn</a>
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	
*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	



Principal  
Army Institute of Technology  
Digh Hills Pune 411015



\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)



**Name of the Resource person:**

Mr Ronnie Screwvala, Chairman & Co-founder, UpGrad Founder Trustee, Swades

**Brief profile of Resource person:**

"Rohinton Soli "Ronnie" Screwvala is an Indian entrepreneur. He has been named on Esquire's List of the 75 Most Influential People of the 21st Century and ranked 78 among the 100 most influential people in the world on the Time 100. He was also listed amongst 25 Asia's Most Powerful people by Fortune Magazine. Ronnie pioneered cable Tv, built a Media and Entertainment conglomerate (UTV) that partnered with News Corp, 20th Century Fox, The Walt Disney Company and Bloomberg and later in 2012, he divested the company to Disney for an enterprise value of US\$1.4 billion.

From 2013 onwards, he and his wife scaled their Non-Profit The Swades Foundation whose goal is to work with a million people in rural India, empower them and move them out of poverty every 6-7 years and then move to another geography.

He has co-founded UpGrad which is into Online Education in the higher education and specialization sector, built a Sports company (U Sports) spanning Football / E Sports and Kabaddi, re-entered the media content space to build a creative content company in Movies and Digital Content (RSVP), authored a Book titled Dream with Your Eyes Open and through his investment company Unilazer Ventures he has been a significant private equity investor in Indian startups with early stage investment and significant minority stakes."



Principal  
Army Institute of Technology  
Dighi Hills Pune - 411015

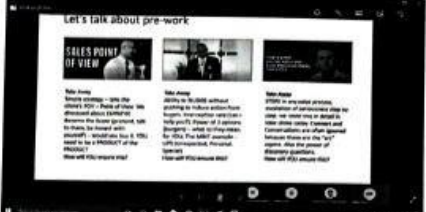

### Report Format for IIC3.0

Note: \*mark are compulsory fields

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Nishant Panday
Program/Activity/Name *	Sales Strategy 101
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Mentorship
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	8 <sup>th</sup> November 2020 9:30 am - 11:30 am
* End Date	20 <sup>th</sup> December 2020 9:30 am - 11:30 am
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	5-7 (Team Leads and Business Developer from each Startup Team) Exnos, Momentum Robotics, CheqIt, myAIMate, AmpV, 20 audience
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Sales and Marketing for a Startup
*Objective	To guide students on How to create Leads and how to convert those leads into customers. Sales and Marketing strategies.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1SiAKqvceIIM6AvvbqgsNDZNiVxXmRDqZQ/view?usp=sharing">https://drive.google.com/file/d/1SiAKqvceIIM6AvvbqgsNDZNiVxXmRDqZQ/view?usp=sharing</a>



Principal  
Army Institute of Technology  
Dighi Hillis, Pune - 411015

<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Photograph2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Session plan/Brochure/Document/overall report of the activity (can attach separate file)</p>	

**Nishant Panday Profile:**

Nishant Pandey is a 2001 graduate from Army Institute of Technology and holds an MBA from Northwestern University's Kellogg School of Management. Nishant has played leadership roles spanning Product Strategy, Program and Portfolio Management in Fintech, Banking and Commercial Real Estate. He is passionate about leveraging technology to solve complex business problems. His background includes almost two decades of experience in leading digital transformation. Nishant currently works as Director of Program Management & IT Strategy at a reputed commercial real estate company. Prior to that, he led product strategy for a global product line of data products for a reputed credit bureau. As a management consultant, Nishant had the opportunity to live and work in 6 different countries. Passionate about writing songs and poetry, Nishant started writing while he was at AIT and has written various songs. He was the Cultural Secretary of the college and led the AIT contingent for inter-college festivals like Verve, QuickSilver and Gandhaar. He believes that the time he spent at AIT was absolutely magical and the best all-round experience one can get. A storyteller, mentor and author, Nishant has written for publications of international repute. As the president of the PMI REP at Capgemini, Nishant trained more than 500 Project Managers. He holds the distinction of being one of 300 people in the world with the 3P's (PMP®, PgMP® and PfMP®) designation. Nishant lives in the suburbs of Chicago and is always available for any AITian looking for mentorship, guidance or opportunities to collaborate.




*NP*  
Principal  
Army Institute of Technology  
Dighi Hills Pune - 411015



Report Format for IIC3.0

Note: \*mark are compulsory fields

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	MARKET RESEARCH - DO YOUR HOMEWORK?
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	21 <sup>st</sup> November 2020 11:30 am -1:30 pm
* End Date	21 <sup>st</sup> November 2020
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 meetingAttendanceLi st.csv 66
*Number of Faculty Participants	2
Expenditure Amount, If any.	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Entrepreneurship Skills
*Objective	Entrepreneur 's Inclination & USP' s   Socio-Economical needs   Thinking out of the box   Customer Centric Solution   Journey from target segment to target market (Demographics)   Competition & Product USP' s
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1Q8ET5Nv9QEto05aML3248xvGobmad/view?usp=sharing">https://drive.google.com/file/d/1Q8ET5Nv9QEto05aML3248xvGobmad/view?usp=sharing</a>





Principal  
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Dighi Hillis, Pune - 411015

\*Session plan/Brochure/Document/overall report of the activity (can attach separate file)




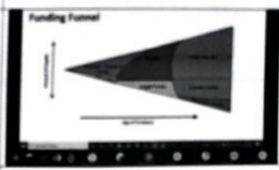
### Report Format for IIC3.0

**Note: \*mark are compulsory fields**

Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	<a href="https://aitecell.in/">https://aitecell.in/</a>
Academic Year *	2020-2021
Program driven by *(to be decided by social media coordinator)	Mr. Pawan Yadav
Program/Activity/Name *	Angel Investing: Locate your Finance
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
* Start Date	13 <sup>th</sup> February 2021 11:30 am -1:30 pm
* End Date	13 <sup>th</sup> February 2021
Number of External Participants, If any	0
*Mode of Session delivery (offline/online)	online
*Number of Student Participants	 58 attende 13 feb.txt
*Number of Faculty Participants	2
Expenditure Amount, If any	0
Remark	nil
* Benefit in terms of learning/Skill/Knowledge obtained	Entrepreneurship Skills
*Objective	Concept of bootstrapping and angel investor, Venture Capitalist, Approaching Strategies for angel investor and seeking the funds.
*Faculty Name (Faculty involved in organizing event)	Shraddha Oza, Geeta Patil
*Student Name (student involved in organizing event)	Kennith D' Silva
*Video URL	<a href="https://drive.google.com/file/d/1AoE3lsY8QI7PuHh6xcLojL8RQIT/view?usp=sharing">https://drive.google.com/file/d/1AoE3lsY8QI7PuHh6xcLojL8RQIT/view?usp=sharing</a>
*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)	 13feb(1).PNG



  
 Army Institute of Technology  
 Dighi Hillis, Pune - 411015

<p>*Photograph2 (jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Session plan/Brochure/Documents/overall report of the activity (can attach separate file)</p>	

## 4. A.Y. 2019-20

<p><b>REGISTRATION DETAILS</b></p> <p>Academician &amp; Research Scholar - Rs. 1000 /-          Participants from Industry - Rs. 1500 /-          Registration link : <a href="http://tinyurl.com/aitfdp2019">http://tinyurl.com/aitfdp2019</a></p>	 <p>Three Days          State Level Faculty Development Programme</p>	 <p><b>Sponsored</b>          Three Days          State Level Faculty Development Programme</p>
<p>Last Date of Registration : 1<sup>st</sup> December 2019</p>	<p><b>Mathematical Modelling          Approach towards          Data Science</b></p>	<p><b>Mathematical Modelling          Approach towards          Data Science</b></p>
<p><b>ACCOMODATION</b></p> <p>Accommodation will be provided for limited number of outstation participants with reasonable charges.</p>	<p>In Association with</p> 	<p>Under QIP of          Savitribai Phule Pune University  <b>11<sup>th</sup>-13<sup>th</sup> December 2019</b></p>
<p><b>CONTACT DETAILS</b></p> <p>Dr. Rahul Desai,          Information Technology          Mobile No. - 9403357088, 9284234918          Email - <a href="mailto:rahuldesai@aitpune.edu.in">rahuldesai@aitpune.edu.in</a>  <a href="mailto:desaimrahul@gmail.com">desaimrahul@gmail.com</a></p>	<p><b>How to Reach?</b></p> 	 <p><b>Organized by</b></p>  <p><b>Department of          Information Technology          Army Institute of Technology          Dighi Hills, Pune - 411015          (NAAC 'A' Grade &amp; NBA Accredited)</b></p>



## THE PROGRAMME

In this FDP, Data science opportunities & techniques will be discussed along with mathematical approach. Data science actually uses mathematical model to model the business circumstance, environment etc. Therefore a solid understanding of Mathematical machinery behind cool algorithm will give you an edge among your peers.

## ABOUT AWES

Army Welfare Education Society is an Indian Army governed organisation which manages and ensures good quality and affordable education facilities to Indian Army wards. Established in 1983, AWES has grown and now running over 128 Army Public Schools and 239 Army Pre-primary schools and 11 Institutions of higher education across India.

## ABOUT AIT

AIT was founded in 1994, as a result of the vision, and untiring efforts of Late Gen B.C. Joshi PVSM, AVSM, ADC for the children of all ranks of the Indian Army. AIT has completed 25 years of excellence and is celebrating this year as its Silver Jubilee year. The beautiful campus, serene ambience and architectural splendor, state of the art infrastructure, all provide vital ingredient for delectable academic environment for development of total quality engineers. AIT is ranked at No. 91 by NIRF in 2019 survey. AIT has won the best college award in technical category for year 2016-17 by SPPU. AIT runs UG courses in Comp. Engg., IT, Mech, E&TC and PG course in Machine Design. All courses are affiliated to SPPU.

## ABOUT DEPARTMENT

The Department of Information Technology was established in the year 2001 with an intake of 60 students. The vision of department is to become a center of excellence and to produce high quality, creative and ethical engineers and technologists, contributing effectively to modern information society. The department is pioneer in establishing CSI and NPTEL students chapter as well as IEEE student branch.

## WHO CAN ATTEND

Research scholars, industry personnel and faculty members from various Engineering Colleges from all departments are eligible to attend the programme.

## SESSIONS

1. Data Science and its opportunities
2. Basics of Machine Learning.
3. Hand on session using python.
4. Neural Networks & Deep Learning Frameworks.
5. Application of Deep Neural Network in NLP.
6. Concept and application of CNN.
7. Recurrent Neural Networks (RNNs), LSTMs and Language models.
8. Case Studies
9. Unboxing the Black box Rise of Explainable AI.

## RESOURCE PERSONS

1. Dr. Bhushan Garware,  
Data Scientist, Persistent Systems Ltd.
2. Mr. Sagar Sabale,  
Data Scientist, Fractal Analytics

## CHIEF PATRON

Brig Abhay A Bhat (Retd), Director, AIT

## PATRON

Dr. B P Patil, Principal, AIT

## CONVENER

Dr. Sangeeta Jadhav, HOD(IT)

## COORDINATORS

Prof. Rupali Amit Bagate  
Prof. Aparna Shashikant Joshi

## EXECUTIVE COMMITTEE MEMBERS

Dr. Ashwini Sapkal  
Prof. Geeta Patil  
Prof. Vaishali Ingale  
Prof. Gajanan M Walunjkar  
Prof. Yuvraj Ghalap  
Prof. Nilima Walde  
Prof. Sandeep Samleti

**Army Institute of Technology**  
**Participants' Attendance List (Within Maharashtra)**

Sr. No.	Name of the Participant	Address (College & University Name)	Contact No. / Mobile No. & E-mail	Signature	
				1 <sup>st</sup> Day	2 <sup>nd</sup> Day
1	Smita Kulkarni	MAE Pune	9423582133 sskulkarni@enic.maepune.ac.in	<i>Smita</i>	<i>Smita</i>
2	Dipti Pandit	VIT Pune	9850586097 dpdpandit@gmail.com	<i>Dipti Pandit</i>	<i>Dipti Pandit</i>
3	Prerna Rawat	Genba Sopanrao Moze COE.	7447480828 omperna28@gmail.com	<i>Prerna Rawat</i>	<i>Prerna Rawat</i>
4	Dhanshree Kulkarni	DIT	9860196499 Dhanshree2016@gmail.com	<i>Dhanshree</i>	<i>Dhanshree</i>
5	Savita S Jadhav	Dr. D Y Patil Pimpri Pune	9860450966 Savitasjadhav28@gmail.com	<i>S.J.</i>	<i>S.J.</i>
6	Dhanshree Patil	AIT Pune	9403565462 dhanshreepatil@aitpune.edu.in	<i>Dhanshree Patil</i>	<i>Dhanshree Patil</i>
7	Asha Sathe	AIT Pune	7888034146 aptsathe@yahoo.com	<i>Asha Sathe</i>	<i>Asha Sathe</i>
8	Dr. Rahul Desai	AIT Pune	9884234918 desaimrahul@gmail.com	<i>Rahul Desai</i>	<i>Rahul Desai</i>
9	Dr. Sangeeta Jadhav	AIT Pune	9923911211 hodit@aitpune.edu.in	<i>Sangeeta Jadhav</i>	<i>Sangeeta Jadhav</i>
10	Dr. Ashwini Sapkal	AIT Pune	7021077014 asapkal@aitpune.edu.in	<i>Ashwini Sapkal</i>	<i>Ashwini Sapkal</i>
11	Vaishali Ingale	AIT Pune	9371165218 vingale@aitpune.edu.in	<i>Vaishali Ingale</i>	<i>Vaishali Ingale</i>
12	Yuvraj Gholap	AIT Pune	9404751535 ygholap@aitpune.edu.in	<i>Yuvraj Gholap</i>	<i>Yuvraj Gholap</i>

*Sangeeta Jadhav*  
Name & Sign. of Co-ordinator

HOD  
Department of Information Technology  
Army Institute of Technology  
Dighi Hills, Pune - 411015.



Name, Signature & Seal of Principal/Director

*Sangeeta Jadhav*  
Principal  
Army Institute of Technology  
Dighi Hills, Pune - 411015

**Army Institute of Technology**  
**Participants' Attendance List (Within Maharashtra)**

Sr. No.	Name of the Participant	Address (College & University Name)	Contact No. / Mobile No. & E-mail	Signature	
				1 <sup>st</sup> Day	2 <sup>nd</sup> Day
13	Kopal Gangrade	Genba Sopanrao Moze COE	8269947432 Kopal.gangrade@yahoo.com	<i>Kopal Gangrade</i>	<i>Kopal Gangrade</i>
14	Nilakshi Rajule	Dr. D Y institute of technology	8390413138 Nilakshi.bagdure@gmail.com	<i>Nilakshi Rajule</i>	<i>Nilakshi Rajule</i>
15	A K Singh	AIT Pune	8805157906 aksingh@aitpune.edu.in	<i>A.K. Singh</i>	<i>A.K. Singh</i>
16	Pragati Rana	AIT Pune	8878636261 pragatirana@aitpune.edu.in	<i>Pragati Rana</i>	<i>Pragati Rana</i>
17	B B Deshmukh	AIT Pune	9850205734 Baliramdeshmukh87@gmail.com	<i>B.B. Deshmukh</i>	<i>B.B. Deshmukh</i>
18	Pranita Bhosale	DYP COE Pimpri	9960599324 Pranita.bhosale29@gmail.com	<i>Pranita Bhosale</i>	<i>Pranita Bhosale</i>

*Sangeeta Jadhav*  
Name & Sign. of Co-ordinator

Department of Information Technology  
Army Institute of Technology  
Dighi Hills, Pune - 411015.



Name, Signature & Seal of Principal/Director

*Sangeeta Jadhav*  
Principal  
Army Institute of Technology  
Dighi Hills, Pune - 411015

## Army Institute of Technology

## Participants' Attendance List (Outside Maharashtra / International)

Sr. No.	Name of the Participant	Address (College & University Name)	Contact No. / Mobile No. & E-mail	Signature	
				1 <sup>st</sup> Day	2 <sup>nd</sup> Day
1	Mr. Jigar Trivedi	CME, Pune	9954389100 jigar38@gmail.com	<i>J Trivedi</i>	<i>J Trivedi</i>
2	Mr. N. V. Vigil	CME, Pune	7907256400 vigilnaie@gmail.com	<i>NV</i>	<i>NV</i>
3	Capt. Rajprasad	CME, Pune	9600032011 rajprasadsr@gmail.com	<i>Rajprasad</i>	<i>Rajprasad</i>
4	Col. Jashil Raj	CME, Pune	7578001351 joshilion@gmail.com	<i>Jashil</i>	<i>Jashil</i>
5	Mr. G. M. Walunjkar	Veltech Chennai	9822148115 gmeaju@yahoo.co.in	<i>G M</i>	<i>G M</i>
6	Mr. M.B. Lonare	Veltech Chennai	8411971197 mblonare@gmail.com	<i>M B</i>	<i>M B</i>
7	Ms. Rupali Amit Bagate	Veltech Chennai	9552936611 Rupali.bagate@gmail.com	<i>Rupali</i>	<i>Rupali</i>
8	Ms. Apurna Shashikant Joshi	Veltech Chennai	9763853569 Anarna.joshi82@gmail.com	<i>Apurna</i>	<i>Apurna</i>
9	Mr. Sandeep Samleti	Veltech Chennai	8007000879 sandeepsamleti@gmail.com	<i>Sandeep</i>	<i>Sandeep</i>
10	Ms. Yogita Hambir	VIT University	8411971193 Yogita.bhavsar@gmail.com	<i>Yogita</i>	<i>Yogita</i>

*S. Jadhav*  
Dr. Sangeeta Jadhav  
Name & Sign. of Co-ordinator

HOD  
Department of Information Technology  
Army Institute of Technology  
Dighi Hills, Pune - 411015.



Name, Signature & Seal of Principal/Director

*[Signature]*  
Principal  
Army Institute of Technology  
Dighi Hills, Pune - 411015





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<https://drive.google.com/drive/folders/1rhuokj0U6K3igWXzp6...>



PROPOSAL FOR CONDUCT OF WEBINAR ON  
ENTREPRENEURSHIP

BY

LEMON IDEAS INNOVATIONS PVT LTD, NAGPUR



FOR

ARMY INSTITUTE OF TECHNOLOGY, PUNE



24 April 2020

**Prepared by:**

Lt Col Saurabh Shah (Retd) | Partner - West India  
Mob: +91-9265594458 | saurabh@lemonideas.in

Confidential | Lemon Ideas Innovations Pvt Ltd



**W**e all are presently passing through crisis created by COVID 19; but times of crisis are the best times for innovations and finding new ways to do something. The lockdown conditions world wide has brought about a change in the manner people used to conduct themselves with their daily routine. Industries have changed gears; Automakers have started making ventilators, Liquor manufacturers have started making sanitizers, Zomato has started delivering groceries, Educational Institutes have started taking online classes, people have started working from home and the list is endless. Thus we are heading towards setting off a new normal Post COVID.

With so many changes happening, the student community has started becoming anxious about their future in terms of getting a good placement, a good package etc. We at Lemon Ideas feel that this is the best time for Engineering Students who can make use of their technical knowledge gained at AIT to get initiated into the field of Entrepreneurship.

Hence, as an initiative to make the students aware about the opportunities available in the field of Entrepreneurship in the present scenario; we at Lemon Ideas have designed a 90 Min Webinar which would be conducted by a team of Experts from Lemon Ideas.

**A. Objectives –**

- To increase awareness amongst students and faculty about the field of Entrepreneurship.
- To create a platform for interaction between the Students and Startup Community.

**B. Scope of work –**

- To conceptualize and design a 90 min Entrepreneurship Webinar for AIT student community.

**C. Role of Lemon**

- To deliver a 90 min entrepreneurship Webinar about Entrepreneurship.

**D. Role of AIT**

- Ensure participation of 85-90 students and faculty for the Webinar.
- Provide details of participants as per the Excel sheet provided by Lemon.

**E. Commercials for the engagement**

- Lemon Ideas would conduct the webinar on Pro bono basis .

**F. Coordinators**

- Both Parties will designate people who will have the responsibility for coordinating and implementing this proposal as POC (Point of Contact)

5. Seminar on Entrepreneurship

Sr. No.	Name of the Speaker	Name of the organisation	Target Audience	Date
a	Mr Abhijeet Deogirikar, Founder, CEO	CopperCloud Technologies	FE Students	17.7.19
b	Mr Ankush Tiwari, Founder, CEO	Mobiliya	FE Students	17.7.19
c	Mr. Pawan Yadav, Marketing	Tech Mahindra and Professional trainer for Entrepreneurship Alumni AIT	FE to BE	14.09.19
d	Webinar <ul style="list-style-type: none"> <li>• Mr. Mukesh Asher, an entrepreneur and international trainer (JCI certified)</li> <li>• Lt. Col. (Retd.) Saurabh Shah, Lemon Ideas Innovations Pvt Ltd, Vadodara, Gujarat,</li> </ul>	M/s Lemon ideas	FE to BE	

6. Idea Pitching Session Organised

Sr. No.	Jury members	Students	Date
a	Pawan Yadav	AIT Students	14 Sept 2019
b	Director Sir, Principal Sir and Mr Vijender CEO Accops and Alumni AIT	AIT Students	28.09.2019
c	Hosted Idea Pitching organized by LemonIdeas	Students from all over India	30 <sup>th</sup> Nov 2019
d	Mr Gireendra Kasmalkar, Founder & CEO, Ideas to Impacts Innovations Pvt. Ltd.	AIT Students groups with startup initiatives	19 <sup>th</sup> May 2019



**from:** Director AIT <director@aitpune.edu.in>

**Sent:** 24 April 2020 17:01

**To:** HOD

**Cc:** Dr Shraddha Oza <sdoza@aitpune.edu.in>; Dr. Harjeet Kaur <harjeetkaur@aitpune.edu.in>

**Subject:** Fw: Webinar on Entrepreneurship

Dear Collegues,

An interesting webinar is being organised by "Lemon Ideas", who have conducted some programs on entrepreneurship. Please circulate amongst students. I suppose some teachers too can join. Interested students / faculty can add their names. We are suggesting time of 3 pm on 29 April if it suits all..Dr Oza to coordinate.

Regards,

Brig Abhay A Bhat (Retd)  
Director  
Army Institute of Technology  
Alandi Road, Dighi  
Pune 411015

Mob no.9967032089  
LL +91-20-27157758(o)  
+91-20-27157405(R)

**From:** Dr Shraddha Oza <sdoza@aitpune.edu.in>

**Sent:** 24 April 2020 3:48 PM

**To:** Director AIT <director@aitpune.edu.in>

**Cc:** Dr. Harjeet Kaur <harjeetkaur@aitpune.edu.in>

**Subject:** Fwd: Webinar on Entrepreneurship

Respected Sir,

On our request, Lemon ideas has proposed a webinar especially for ait students on "Entrepreneurship". The seminar is free with minimum participation of 90. The details are as attached.

Sir we had informally taken view of students about the same and they did respond positively. So managing count of 90 should not be a problem.

They have asked for a date and time in next 15 days suitable to us.

Put up for your approval and suggestions please.

Best regards

Shraddha Oza

Sent from [Outlook Mobile](#)

**From:** Saurabh Shah

**Sent:** Friday, April 24, 2020 2:51:34 PM

**To:** Dr Shraddha Oza <[sdoza@aitpune.edu.in](mailto:sdoza@aitpune.edu.in)>

**Cc:** Director AIT <[director@aitpune.edu.in](mailto:director@aitpune.edu.in)>; Deepak Menaria

**Subject:** Re: Webinar on Entrepreneurship

Dear Madam,  
Greetings of the day

Further to our discussion on the subject PFA a proposal for the webinar. We at Lemon are quite excited to take this ahead with your student community.

Request you to propose a date and time when you would like the webinar to be scheduled for your students. We would propose that the dates should be within a bracket of next 15 days.

Also I am attaching an Excel sheet for provisioning participant details by you. A webinar link would be directly mailed to the participants as per the mail Ids and mobile nos provided.

On Sun, Apr 19, 2020 at 12:02 PM Saurabh Shah <[saurabh@lemonideas.in](mailto:saurabh@lemonideas.in)> wrote:

Dear Madam,

Greetings of the day!

It was nice reconnecting with you yesterday and knowing about your well being in these difficult times . As per our discussion on subject matter yesterday and keeping in view a long term association with your Institution , we at Lemon Ideas are happy to honour your request for a **webinar** for your students and the same would be complementary from us for your students and faculty. The webinar will be for 1hour 30 min and will be offered to 100 people.

You are requested to give three possible dates with a time slot of 1hr 30 min for conduct of the webinar.

Modalities of conduct would be finalised once the date and time has been freezed by us in mutual consultation.

--

Warm Regards,

Lt Col Saurabh Shah (Retd) | Partner - West India

Mob: +91-9265594458

[www.lemonideas.in](http://www.lemonideas.in)

[www.lemon-school.com](http://www.lemon-school.com)

[www.innopreneurs.in](http://www.innopreneurs.in)

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"Your Idea Deserves a Chance"

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--

Warm Regards,  
Lt Col Saurabh Shah (Retd) | Partner - West India  
Mob: +91-9265594458  
[www.lemonideas.in](http://www.lemonideas.in)  
[www.lemon-school.com](http://www.lemon-school.com)  
[www.innopreneurs.in](http://www.innopreneurs.in)

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**MHRD'S  
Innovation Cell**

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**Report Format**

Required Field	Information to be filled
Date & Duration (Days) * Start Date End Date	14/10/2019 , Half Day
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Workshop
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	IPR
Number of External Participants, If any	--
Number of Student Participants *	256
Number of Faculty Participants *	14
Expenditure Amount, If any	10,000
Objective *	<ol style="list-style-type: none"> <li>1. To create awareness about IPR</li> <li>2. To demonstrate patent filing filing</li> <li>3. To demonstrate copy right e-filing</li> </ol>
Number of External Participants, If any	NIL
Faculty Name (Your name)	Dr Seema Tiwari Dr Preeti Purohit Prof R B Gurav Prof S M Gaikwad
Video URL(Preferably YouTube link)	Will be updated soon on youtube
Photograph1 *(Jpeg Format) which shows strength of audience with speaker	

Photograph2 \*(Jpeg Format) which shows strength of audience with speaker



\*overall report of the activity

Birth Anniversary of Dr APJ Abdul Kalam is celebrated as a Innovation Day by MHRD. On the occasion of this Innovation Day, Institution's Innovation Council and Applied Sciences and General Engineering Department of Army Institute of Technology conducted 'Half Day Workshop' on IPR. Four sessions were taken during the workshop. Sessions covered content of meaning of IPR, how to file patent and copy right and case study.


\*Session plan/Brochure/

**ARMY INSTITUTE OF TECHNOLOGY  
CIRCULAR**

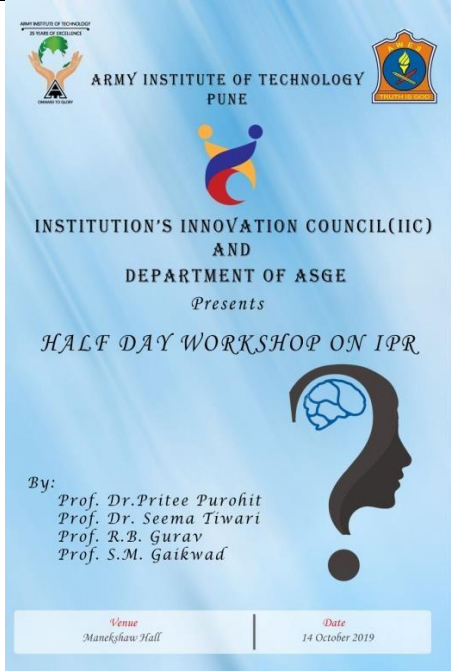
Date: 11/10/2019

A patent awareness workshop is organized on Monday, 14<sup>th</sup> October 2019 at Manekshaw Hall. The details are as follows:

Time	Module	Speaker	Contents
12:00-1:00pm	1	Dr Seema Tiwari	IPR, Patent meaning, types & criteria.
1:00-1:45pm	1	Dr Seema Tiwari	IPR, Patent meaning, types & criteria.
1:45-2:45pm	2	Dr Preeti Parshil	Patent application filing.
2:45-3:00pm	2	Dr Preeti Parshil	Patent application filing.
3:00-4:00pm	3	Prof. R.B. Garav	Different forms used in patents and Patent drafting.
4:00-5:00pm	4	Prof. S.M.Gaikwad	Case Study

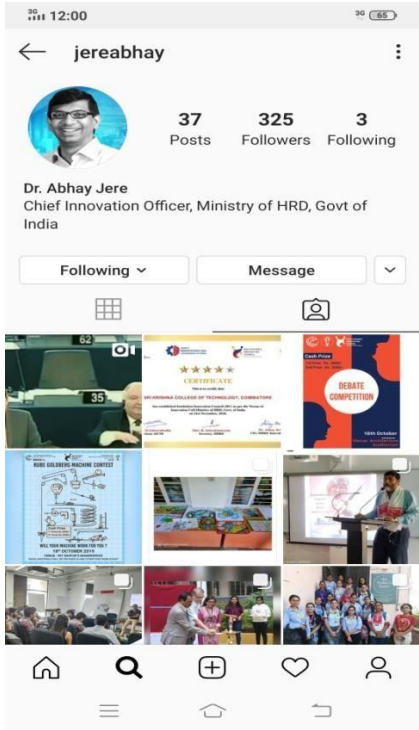
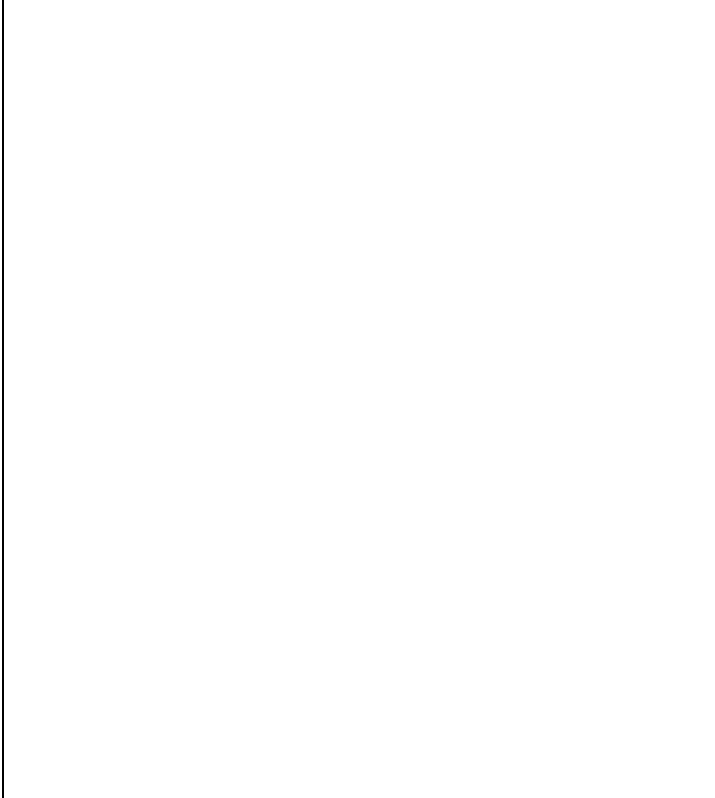
  
 HOOD-AS&IE  
 Dr Swati Kulkarni

Copy to:  
 Director  
 Jt Director  
 Principal



Snapshots of Event publication if any on Website/Social Media

We have published and tagged MHRD / Dr Abhay Jere on Instagram, also on Institute's website <https://aitpune.com/Applied-Science.aspx>



**MHRD'S  
Innovation Cell**

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**Report Format**

<b>Required Field</b>	<b>Information to be filled</b>
Date & Duration (Days) * Start Date End Date	14 <sup>th</sup> Sept 2019, 28 <sup>th</sup> Sept. 2019, 2 separate days
Select one of the Program Type *(Workshop/Leadership Talk/Motivation Speech/Field Visit/Other)	Other (Idea Pitching Event and mentorship)
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other)	Entrepreneurship
Number of External Participants, If any	Nil
Number of Student Participants *	25 groups +4 groups
Number of Faculty Participants *	2+2
Expenditure Amount, If any	Nil
Objective *	To encourage Innovation
Number of External Participants, If any	Nil
Faculty Name (Your name)	Prof Shradha Oza, Dr. Harjeet Kaur
Video URL(Preferably YouTube link)	
Photograph1 *(Jpeg Format) which shows strength of audience with speaker	
Photograph2 *(Jpeg Format) which shows strength of audience with speaker	
*overall report of the activity	
*Session plan/Brochure/	
Snapshots of Event publication if any on Website/Social Media	

6. Idea Pitching Session Organised

Sr. No.	Jury members	Students	Date
a	Pawan Yadav	AIT Students	14 Sept 2019
b	Director Sir, Principal Sir and Mr Vijender CEO Accops and Alumni AIT	AIT Students	28.09.2019
c	Hosted Idea Pitching organized by LemonIdeas	Students from all over India	30 <sup>th</sup> Nov 2019
d	Mr Gireendra Kasmalkar, Founder & CEO, Ideas to Impacts Innovations Pvt. Ltd.	AIT Students groups with startup initiatives	19 <sup>th</sup> May 2019



*[Signature]*  
Principal  
Army Institute of Technology  
Dighi Hillis, Pune - 411015

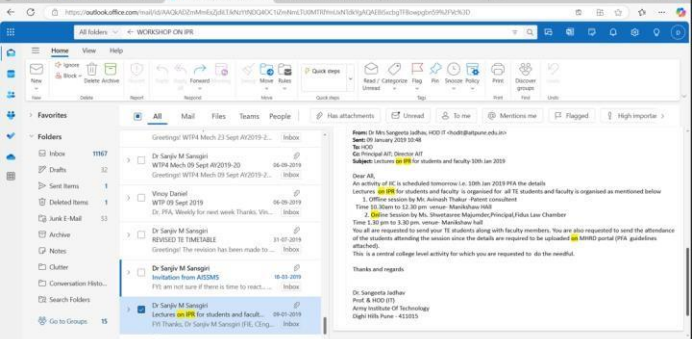
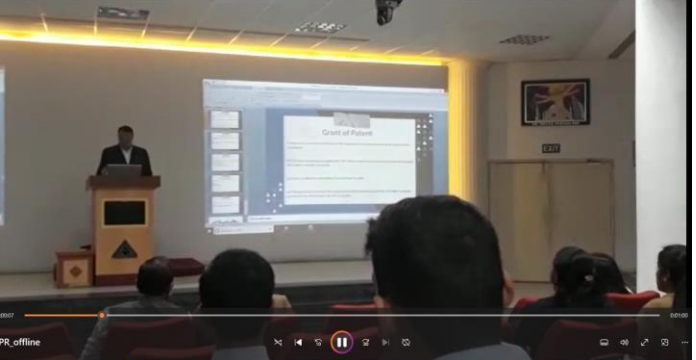



## 5. A.Y. 2018-19



### Event: workshop on “Intellectual Property Rights and IP management for startup”


Required Field	Information to be filled
Link for publicity on Social media * (Facebook//twitter/ Instagram)	
Academic Year *	2018-19
Program driven by *(to be decided by social media coordinator)	IIC, AIT Pune
Program/Activity/Name *	<ol style="list-style-type: none"> <li>Offline session on Intellectual Property Rights and patent by Mr Avinash Thakur – Patent Consultant</li> <li>Online session on IPR by Ms. Shwetasree Majumder, Principal ,Fidus Law Chamber</li> </ol>
Select one of the Program Type *(Workshop/LeadershipTalk/Motivation Speech/Field Visit/Other)	seminar
Select one of the Program Theme *(IPR/Innovation/Entrepreneurship/Startup/Other )	IPR
* Start Date	10 <sup>th</sup> Jan 2019
* End Date	10 <sup>th</sup> Jan 2019
Number of External Participants, If any	
*Mode of Session delivery (offline/online)	Offline and Online
*Number of Student Participants	100
*Number of Faculty Participants	05
Expenditure Amount, If any	
Remark	
* Benefit in terms of learning/Skill/Knowledge obtained	Students learned about IPR fundamentals and IP management and finally how to form startup.
*Objective	Able to understand IPR and its management Able to convert IPR product to start up

<p>*Faculty Name (Faculty involved in organizing event)</p>	<p>Prof Geeta Patil</p>
<p>*Video URL</p>	<p><a href="https://drive.google.com/file/d/1qMkktIF9oOP9ZoRd01PiRJoaloEOsuHE/view">https://drive.google.com/file/d/1qMkktIF9oOP9ZoRd01PiRJoaloEOsuHE/view</a></p>
<p></p>	<p></p>
<p>*Photograph1 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Photograph 2 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	
<p>*Photograph 3 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)</p>	

\*Photograph 4 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)



\*Photograph 5 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)

MHRD  

**Brief Profile of the Speaker**




**Facebook Live session by Central expert for  
Workshop on  
IPR for Students and Faculty Members**

**Date: 10<sup>th</sup> January, 2019 Time: 1:30 PM to 3:30 PM**



**Ms. Shwetasree Majumder**  
Principal  
Fidus Law Chamber

Photograph 6 (Jpeg Format max size 2 Mb) which shows strength of audience with speaker (can attach separate file)

**Workshop on IPR for Students and Faculty Members**  
10<sup>th</sup> January, 2019

**Schedule**

<b>Duration: 4 hours (2 hours session by local expert + 2 hours live session by central expert)</b>	
<b>Offline workshop to be conducted by IIC with local expert (10:30 AM to 12:30 PM)</b>	
Timing	Topics (topics for local expert are suggestive and not exhaustive)
10:30 AM - 10:45 AM	History of Intellectual Property
10:45 AM - 11:00 AM	World Intellectual Property Organization: Roles & Functions
11:00 AM - 11:15 AM	Intellectual Property India Office: Roles & Functions
11:15 AM - 11:30 AM	How to file a Patent Application?
11:30 AM - 11:45 AM	How to file a Copyright Application?
11:45 AM - 12:00 PM	How to file a Trademark Application?
12:00 PM - 12:15 PM	How to file a Design Application?
12:15 PM - 12:30 PM	Scheme for Facilitating Start-ups Intellectual Property Protection

<b>Facebook Live Session by Central expert (1:30 PM to 3:30 PM)</b>	
Expert Profile: <b>Ms. Shwetasree Majumder, Principal, Fidus Law Chamber</b>	
Timing	Topics
1:30 PM - 1:40 PM	Introduction to IPR – IP is Everywhere
1:40 PM - 2:00 PM	Innovation & Patents
2:00 PM - 2:15 PM	Copyright & Related Rights
2:15 PM - 2:30 PM	Branding & Trademarks
2:30 PM - 2:45 PM	Industrial Designs
2:45 PM - 3:00 PM	Other IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets
3:00 PM - 3:15 PM	Importance & Protection of IP – <i>Recognize and Respect your own IP and that of others</i>
3:15 PM - 3:30 PM	Entrepreneurship & Digital Age

✉ mic-mhrd@gov.in
🌐 www.mic.gov.in

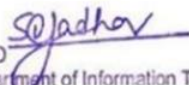
### Overview of the event:

The workshop, organized by the IIC and IPR Cell of the Army Institute of Technology as a compulsory event of the Institution's Innovation Council (IIC), was held for AIT students and faculty.



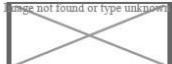




This comprehensive and engaging session aimed to introduce students to the core concepts of IPR and IP management for startup. The session covered a broad spectrum of topics, starting with the fundamentals of IPR, and extending to the intricate processes of IPR and IP management. Furthermore, it elaborated to convert our IPR product development to startup.

The session was instrumental in helping students understand the importance of grasping IPR fundamentals, understanding IP management and taking initiative to form startup.



  
 HOD  
 Department of Information Technology  
 Army Institute of Technology  
 Dighi Hills, Pune - 411015.

IIC ID:	IC201810352	Institute Name:	Army Institute of Technology
City:	PUNE	State:	Maharashtra
<b>STAR PERFORMER</b>			
Name:	Geeta Patil	Email:	gpatil@aitpune.edu.in
Mobile:	9158368567	Image:	
			
<b>OTHER DETAILS</b>			
Video URL:	<a href="https://drive.google.com/open?id=1qMkktlF9oOP9ZoRd01PIrJoaIoEOsuHE">https://drive.google.com/open?id=1qMkktlF9oOP9ZoRd01PIrJoaIoEOsuHE</a>	Social Coordinator Status:	Yes

Social Coordinator:		Social Webpage Status:	No
Number of Student Participants:	100	Number of Faculty Participants:	20
Social Webpage:		Report:	
Photo1:		Photo2:	
Photo3:		photo4:	



<p><b>Documents:</b></p>	<p><a href="https://iic.mic.gov.in/uploads/institutes/institute/images/events/institutes/documents/">https://iic.mic.gov.in/uploads/institutes/institute/images/events/institutes/documents/</a> N/A</p> <div data-bbox="597 604 964 779" data-label="Image"> </div>	<p><b>Learning:</b></p> <p>The session conducted by Mr. Thakur gave a clear perspective to the students of various Intellectual Properties and Patents. A few important points from the presentation were:</p> <ul style="list-style-type: none"> <li>?Intellectual Properties are those where we can use our intellect to create properties, invent new things and make money out of those.</li> <li>?Various Intellectual Properties</li> <li>?Copyright:</li> <li>?Trademarks</li> <li>?Industrial Design:</li> <li>?Semiconductor Integrated circuit layout design</li> <li>?Geographical Indication: ?Patents are a government authority</li> </ul>
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This report is electronically generated against report submitted for 2018-19 IIC Calendar year on Institution's Innovation Council Portal.